

SIOBHAN

Personal statement

I have been working in promotions and modelling full time now for over four years and I really enjoy it. I am an outgoing, bubbly and confident individual with masses of enthusiasm. I am extremely reliable and very professional and I find it easy to pick up information on briefs and deliver excellent results

Statistics

Hair Length long	Build Slim
Hair Color blonde	Waist 24
Eye Color green	Hips 34
Dress / Suit Size 8/10	Inseam 33
Chest / Bust 34D	Height 5.8"
	Shoe Size 6

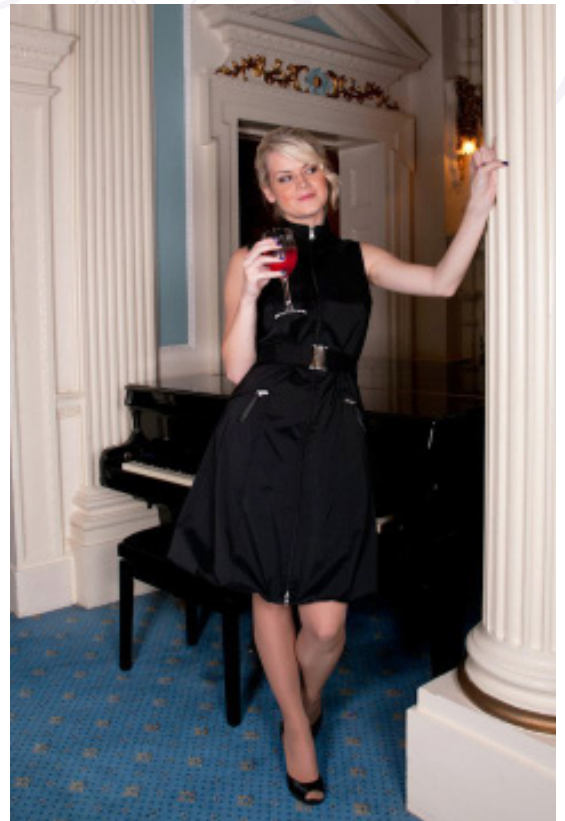
Skills

Car Driving License
Computer Skills (Advanced)
Computer Skills
Own Transport Public Speaking
First Language: English

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like Siobhan to represent your business



Work Experience

Conferences

Doctors conferences, Dentist conferences at the Dentistry show nec, Lloyds Bank conference at LG arena.

Costume and Character

Air Hostess promotion costume for Thomas Cook, as a Chilly and an egg for Walkers for the invent a flavour promotion, Ninja Costume for the Mini Ninja Eidos game.

Data Capture

I've done many Data Capture promo's at football matches for ESPN, I've done data capture work for Barclays and BT.

Demonstration

Coffee maker demo for Phillips, hair straighteners demo in shopping centres for GHD, Cooking demo for Uncle Bens

Exhibitions

The boat and Caravan show (public), Print wear and Promotion live (Trade), Spring Fair (Trade), Moda (Trade), BETA International (Trade), Concrete Show (Trade), Focus on Imaging (Trade and Public), Crufts 2011 & 2012, Procurex, The Education Show (Trade), Auto sport International 2010 and 2011, Food and Drink Expo (Trade), Gadget Show Live 2011 & 2012, Commercial Vehicle Show, BBC Good Food Show – Summer and Winter – (2009, 2010, 2011), NUS Show (Trade), Clothe show Live 2010 and 2011, Caravan and Boat Show, The Electronics Show, Grand Designs Show

Fragrance / Counter Cover

working in store in Selfridges, Debenhams and House of Fraser over busy October until January for the past three years now. I have represented all brands including; Dior, Marc Jacobs, Givenchy, Prada, DKNY, Gucci and Chanel, to name a few!

Hospitality

Suzuki Car dealerships, Hospitality at GQ events and fashion shows, Done a number of hospitality jobs for McAllen's and Glenrothes, Numerous hospitality jobs for Bacardi on the Black Eyed Peas with Cheryl Cole tour, Lloyds TSB, Nintendo, Vodafone, VIP at the Grand Prix.

In-store / Store approved

In Selfridges in Birmingham and Manchester, Co-op, Morrison's, Sainsbury's, Boots, Spar, Superdrug, Orange

Leafletting

Balloons, Capcom Games, Miff, Various Perfume brands, Motor GP game, Xbox, Beacon Radio, many food stores, Cool Trader, the list goes on...

Merchandising

for Beauty brands such as Rimmel, Furniture stores such as DFS, Match Attax, to name a few

Modelling

Semi Pro in Catwalk modelling. Professional in Fashion, commercial, editorial, lingerie, swimwear, hair and beauty modelling. Been published in lots of magazines. For full modelling details please search for me on Star Now, Pure Storm and Models Mayhem or Google.



Road shows

done various road shows and travelling promotions from city to city. Example is Byrlcreme and Lynx, for National Express, re-launching their new coaches and summer offers, Nintendo 3DS, Corona, Coca-Cola events@ Various Perfume and cosmetics brands, MFI furniture, Lindor Confectionary, Daily Mail Newspapers, Sales for Johnsons & Johnsons in store in Boots over five consecutive Saturdays, Sales for Rent it Here in store in Spar. Star girl for Maybelline, Windows Phone 7, stand at Focus-On-Imaging, Stand on The Education Show

Sampling

Kraft Chocolate Orange, Baileys Mint, Macallans Whisky, Uncle Bens Sources and rice's, at trade shows for Kerry Foods, cheeses trigs, chicken bites and chicken raiders, Radox sampling, Costello Blue cheese, Black Grouse Whisky, Kellogg's, Neiva, Coca-Cola, Coke Zero,

Acting

Walk on in BBC1 Doctors, Extra in BBC1 Doctors, Extra in BBC1 Hustle, Extra in Beyond the Pole.

Education

Higher National Diploma
in Fashion Promotion

