

## Personal statement

I have worked in the promotional industry for the last 5years.I am very hard working, loyal and reliable.

I have worked for household names such as such as Lynx, DFS, Sky Sports and many others always delivering to high standards not only in my professionalism but also my appearance.

I currently sing solo with a guitarist doing acoustic sets but have taken part in X Factor reaching Boot Camp in a girl group.

I also dance on a regular basis having trained at Pineapple Dance studios

#### **Statistics**

Chest 32DD Waist 22 Height 5ft 4 Dress 6 Shoe 4

## Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns
- Presenting, Hosting, Event Speaking

## Work Experience

Lynx (tv advert, Xbox and Internet) DFS Continued page 2

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#### Work Experience

Sports direct
Longsdale underwear
FHM
Nuts board master babe
Zoo
Pablo underwear collection
Chat magazine
That's life magazine
Wella
Gamma Pi
Sky Sports- presenting
Commercial modelling in London for 3 yea

## Education:

Accountancy AAT Level 2

GCSE's 2007 English C Maths C Science C ICT C Art B

I hold a full driving license and own my own car

I'm based near Birmingham but available to travel I also have accommodation in London.

# Hobbies interests and other skills

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