

SHELLEY B

Personal statement

I am a professional, punctual hard working and personable individual with over 4 years experience within promotional events and hospitality. I pride myself on my professional work ethic, consistently striving to deliver beyond client expectations.

Statistics

Dress : 6-8

Height : 5'8"

Chest : 32C

Waist : 23

Hips : 32

Shoe : 5

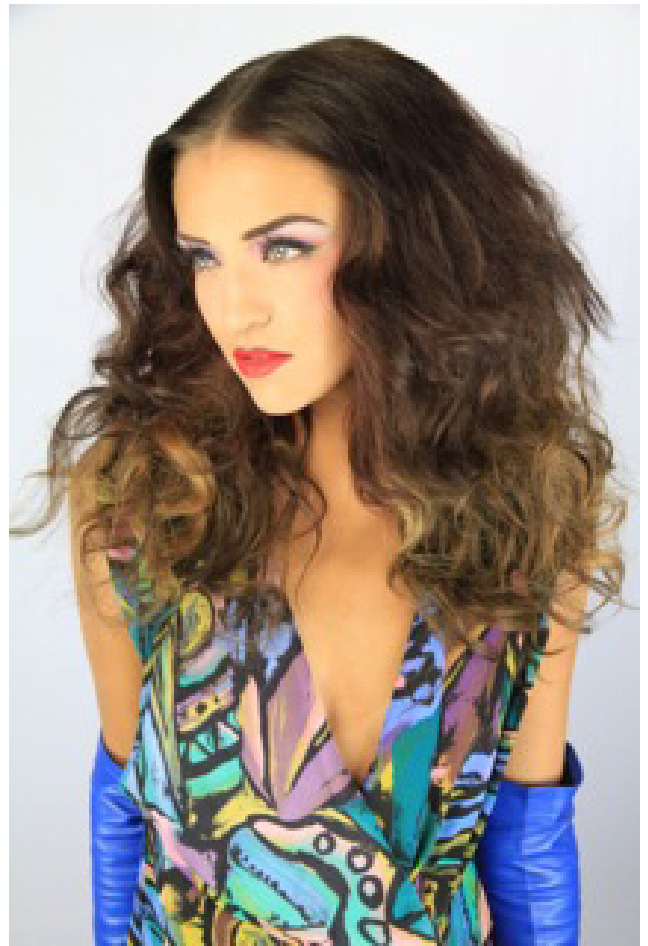
Eyes : Blue

Hair : Dark Blonde

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain,
- Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- P R and Publicity Campaigns
- Communication – Builds excellent work relationships with customers and colleagues alike.

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Contact us today if you would like Shelley to represent your business

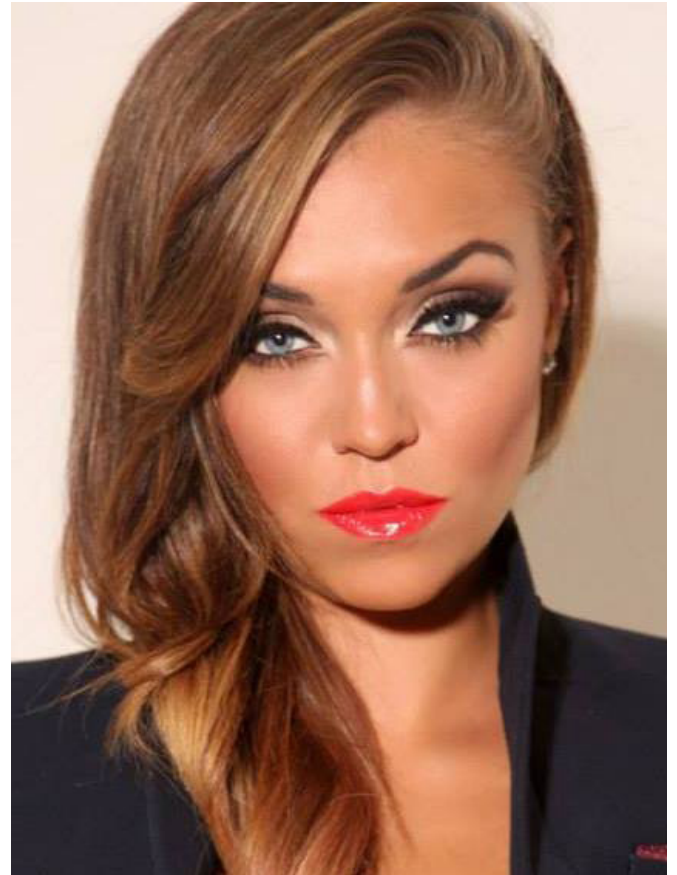
Work Experience

Sales & Marketing Manager for a large UK cosmetics manufacturer duties included:

- Brand Ambassador / Brand Representation
- National Exhibitions
- Sales
- Data Capture
- Merchandising
- Hospitality
- Hostessing
- Event/Team Management
- National Road Shows
- Leafleting Campaigns
- Sampling Campaigns
- Demonstrations
- Secret Shopping

Recent Brand Representations Include:

- JA Solar Solar Energy Show, NEC, Oct 2014 Brand Ambassador /Data Capture/Leafleting
- NHS Chelmsley Wood Shopping Centre, Oct 2014 Literature Distribution/Public Consultation
- U Print Grand Designs Live, NEC, Oct 21014 Data Capture/Website Registrations
- Tool Temp Interplas Show, NEC, Sep 2014 Brand Ambassador/Date Capture
- Beacon Fell Cycles Cycle Show Sep 2014 Brand Ambassador/Data Capture/Leafleting
- NIA Concert VIP Hospitality Front Of House
- Ozturk Group GLEE Show, NEC, Sep 2014 Brand Ambassador/Data Capture/Product Demo
- Airpure Autumn Fair, NEC, Sep 2014 Brand Ambassador/Sample Distribution
- Stanley Bet Gaming Show, W'hampton Racecourse, Sep 2014 Brand Ambassador/Data Capture
- Cote Brasserie Selected Dates 2014 Competition Promotion
- Birmingham Library Selected Dates 2014 Team Leader/Leafleting Campaign
- AVFC Match Day Hostess VIP Hospitality, 2014 Season Champagne Reception/Meet & Greet/Serve
- UKTi Hillhead Quarrying & Mining Show 2014 Hostessing/Registrations
- VP Racing Fuel Autosport Show 2014 Brand Ambassador/Product Sales
- Lamborghini Millbrook Proving Ground 2014 Team Management/Hostessing
- Black Horse Motorcycle Live On-stage compare
- Chamber Of Commerce Export Growth Conferences, ICC 2014 Front Of House/Registrations



Education

GCSE

English Literature A*
English Language B
Science B,B
Mathematics C
Graphics A*
German C
Art B

GNVQ ICT B,B,C,C

A Level

Business Law B
Financial Accounting C