# SARAH F

#### Personal statement

I have worked in the music industry for the past 16 years as a professional Session Singer & Voice over artist. Toured the World with various bands & Artistes singing Lead &

Backing vocals with the likes of Bjorn Again(the most successful touring tribute show to Abba in the world), Peter Andre, Jason Donovan, Rhydian Roberts, Joe McElderry & Olly Murs English Language voice for Oxford English Press. Jingles for Children's toys such as Barbie, Coca Cola, Bulmer's Cider & Clover Butter.

I have 5 years experience in the promotions industry. My experience as a performing artiste has made me a natural candidate and choice for business to public and business to business assignments in the exhibition and hospitality industry. I have extremely strong and appealing approach, engage and communication skills. I always approached any task with enthusiasm, punctuality, confident and professional attitude.

#### **Statistics**

Hair Length: Long Hair Color: Brown Eye Color: Brown

Dress / Suit Size 10 Long Chest

Bust: 34D Build: Slim Waist: 28 Hips: 31 Inseam: 34 Height: 5ft 8 ins Shoe Size: 6

## Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales

Continued page 2

Contact us today if you would like Sarah to represent your business











- Corporate and Exhibition Hospitality
- **Direct Product Sales**
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Credit Card Trained Data Capture Demonstration Event Management Exhibitions Fragrance / Counter Cover Hospitality Installation In-store / Store approved Leafleting Merchandising Modelling Mystery Shopping Presenting Rigging Roadshows Sales Sampling Car Driving License Computer Skills

## Work Experience

5 years experience in Sales, Exhibitions, Promotions , Road Shows field Marketing, Campaigns, Hospitality, for major agencies and brands.

## Education

Corona Academy for the Performing Arts **MLAT Performing Arts College** NBTA Diplomas for Waxing and Threading

