

Personal statement

I am well presented, with excellent communication skills and a professional image. I am very reliable, with a keen eye for detail. I am adaptable to new environments.

My working image is professional enabling excellent front of house appearance ensuring maximum service results. I am very adaptable to new & challenging environments working well as a team member & on my own. I have a very pleasant & out-going personality which is a major requirement in my profession.

Statistics

Height: 5'6 Hips:

Shoe: Hair: Long & blonde Weight: $47 \, \mathrm{kg}$ Bust: 32 B Outside leg: 38 Eyes: Blue Inside leg: 32 Waist: Collar: 11

Suit size:

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, **Data Capture Skills**
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- **Direct Product Sales**
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions

P R and Publicity Campaigns I Work well both alone and as part of a team, you will find me Punctual and reliable, Pleasant with a friendly and outgoing personality. I am Quick and willing to learn new skills.

I treat each client the same giving my all to achieve results &targets as defined. I am self motivated and can quickly adapt to any situation with ease. You will find my Confidence in my ability ensures objectives are fully met and excellence achieved. Continued page 2

Contact us today if you would like Sally to represent your business







Work Experience

The Good Food Show

Crufts Motorola

Credit Card Promo Drink/Alcohol Promo The Trade Only Exhibition

Videophone promo

Blyk Blackberry Crufts

Cheltenham Race Course Twickenham Rugby The Biggest Round **Event Supervisor** Safety & Health Expo

Channel Expo

Sampling-Local Produce

Nivea O₂ Angel NEC **Brand Ambassador** NEC Sales

In-Store **Brand Ambassador**

Over West Midlands Sales

On- Trade Various **Brand Awareness** Ricoh Arena Front House Brand Ambassador In-Store

Birmingham City Sales

West Midlands Brand Ambassador

NEC Sales Cheltenham PA Hostess Twickenham **PA Hostess** Scottish & Newcastle Off-Trade Midlands

Alcohol Shots Sampling

NEC Front of House NEC BA

In-Store Sampling Race for life BA O₂ Conference PA

Education

GCSE:

English В Drama A History C Woodwork В French C Math's C Science

NVQ Level 2 Hair

NVQ Level 2 Acrylic Nails



