

ROSIE W

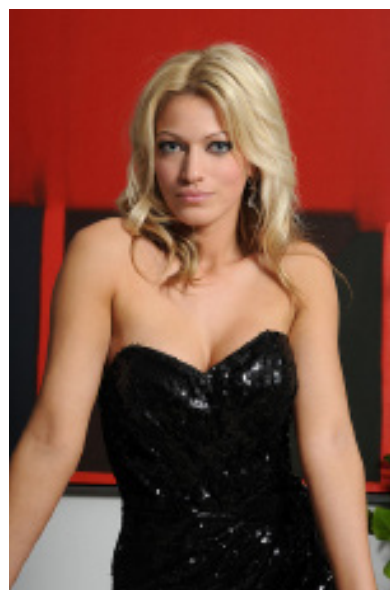


Personal statement

I am highly experienced having worked in promotions for several years for a vast variety of clients and assignments. I am punctual, reliable and professional. I have excellent communication and selling skills. I have team led many campaigns for major companies.

Stats:

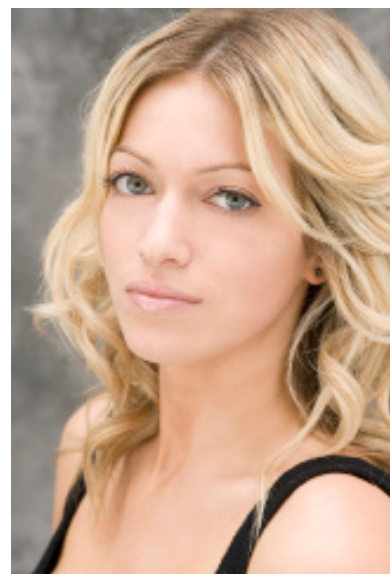
Height: 5'3"
Weight: 7 stone 8 pounds
Bust 32DD
Waist : 24"
Hips 31"
Dress: 6-8
Shoe: 3
Hair: Long blonde
Eyes :Green



Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating /Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like
Rosie to represent your business

Work Experience

PROMOTIONAL

Hospitality

Royal Ascot 2013, F1 Grand Prix 2013, Wimbledon 2013, Goodwood Festival Of Speed, Annual Superintendent Conferences, The President Club Gentleman's Dinner 2011/2012/2013 Dorchester London, Jeep Trials 2012/2013, The Publican Awards, Mercedes events 2012/2013, Sky Festival, SG Bank conferences, Samsung Galaxy S3 launch, Westfield Stratford Launch week, Virgin Media Movies events, Datacenter Dynamics Conference 2011/2012 Excel London, Veni Vidici monthly champagne brunch
EM / AEM / Team Leader
The Guardian and The Observer campaigns, Nissan, Blackberry, M&S Loyalty Cardholder events 2012, Lynx Attract, Nivea, Old Spice, Spanish Navarra Tourism Week

Exhibitions

Various Earls Court and Olympia, London Excel and Tate Modern art exhibitions, Ernest Doe agricultural show 2012

Roadshows

Coca Cola (Olympics), Rocksmith Game (Summer Festivals), Monopoly Empire, CK Magma Tools roadshow 2012, Lee Stafford Hair roadshow, Nerf Toys campaign, Hyundai, myhairdressers.com roadshow
Automotive
Aston Martin, Jeep, Fiat, Chrysler, Renault, Vauxhall, Hyundai

Drinks Sampling

Smirnoff, Malibu, Finlandia Vodka, Mahiki rum, Jack Daniels, Bulmers, V Energy, Scavi&Ray Prosecco

Sampling

Magnum, Ferrero, Kinder, Nestle, Reggae Reggae, Chupa Chups, Cadburys, Lindt, Nivea, Lynx, McVities, Heinz, Holland & Barrett, Flora, Berocca, Glorious Soups, Alpro, Kingsmill, Low Low cheese, Ricola, Discovery Foods, Demonstrations
Hasbro Beyblades tour 2011/2012, Tesco Clubcard Exchange, Scholl

Leafleting

Samsung, Mastercard, Argos, Virgin Holidays, Speedo, Magnet, Hed Kandi, Redrow Homes, Ministry Of Sound

Sales

KitKat, Juicy Couture, Smashbox cosmetics, Andrex, Purina, Tesco Baby week, Maybelline, La Senza, Ann Summers

Data Capture

Jeep, Renault, Fiat, Vauxhall, Hyundai, TK Maxx, Johnsons Baby Tour, Sainsbury's Nectar campaign, Fitness First, Tesco clubcard
Merchandising / Mystery Shopping / Stock Audits (various)

COMMERCIALS

Sony
Zebit Credit Card
Nokia
Jamie Oliver 'Ministry Of Food'
Camelot Scratchcards
Virtual Athlete (Finland)
Coca Cola (Spain)
Milky Way
Sindy
Kelloggs

MODELLING

Features, Beauty and Fashion shots for Shout and True Girl magazines
Performed in an art exhibition for Surasi Kusolwong at the Tate Modern
Ricoh (Japan) advertisement
Canon advertisement – Photograph by Ian Rankin – giant 50ft photo mosaic wrapped around Imax cinema in Waterloo and other locations in Europe
Corporate video for Maybelline with make-up artist Fiona Jolly
Online videos for Corioliss
Staffords Hairdressers Model
Soul Nouveau online beauty magazine – front covers

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