

# ROO

## Personal statement

- Experience of photo shoots, TV / film and all promotional work.
- Friendly and approachable, but always professional and understands the importance of portraying the client's brand.
- Happy to work as part of a team or as an individual.
- Pride myself in always going the extra mile to add-value.
- A natural communicator, with a relaxed, efficient and confident style.

## Statistics

Height	5'5"
Dress Size	8
Shoe Size	3
Waist	26"
Hips	35"
Inside Leg	31.5"
Bust	32B
Hair	Blonde
Eyes	Blue / Green

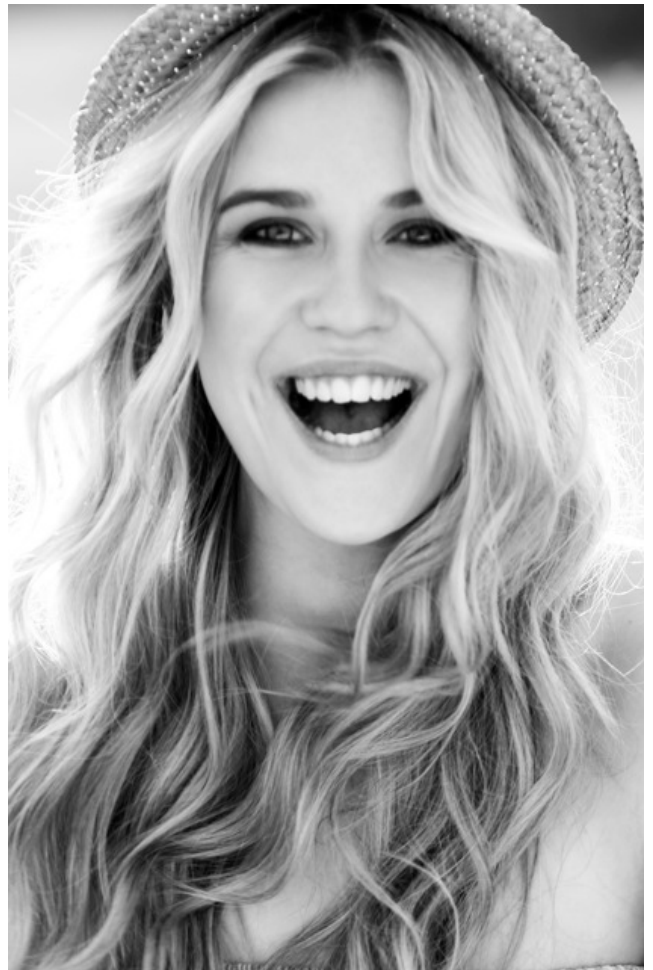
- No tattoos or piercings

## Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns
- Pro-active seller, promoter & lead generator.
- Clean driving licence.
- CRB checked.
- Experience of Microsoft Word, e-mail and desktop publishing package

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Contact us today if you would like Roo to represent your business



## Work Experience

### Promoting, Hospitality and Retail

**HOLLISTER** – instore Model, retail sales, customer service, merchandising, computerised till skills, recruiting.

**CAROLE NASH MOTORBIKE SHOW, NEC** – leafleting & promotions.

**MCCLAREN & ROLLS ROYCE LAUNCH** – hospitality.

**BIRMINGHAM PAVILIONS** – leafleting & promotions.

**NATIONAL LOTTERY** – promotions.

**LICHFIELD MARATHON** – sampling, leafleting & promotions.

**VARIOUS CITY CENTRE NIGHT CLUBS** – VIP hostess, leafleting, promoting & guest listing.

### Modelling Assignments & Film / TV

**EUROSTAR** – Model, filming for promotion / training video.

**BBC – THE HUSTLE** – walk on.

**IDEAL WORLD SHOPPING CHANNEL TV** – model (various dates / products).

**KOPOI CLOTHING** – online website Model.

**CANDY STUDIOS** – Model.

**DIFFUSION CLOTHING** – online catalogue Model.

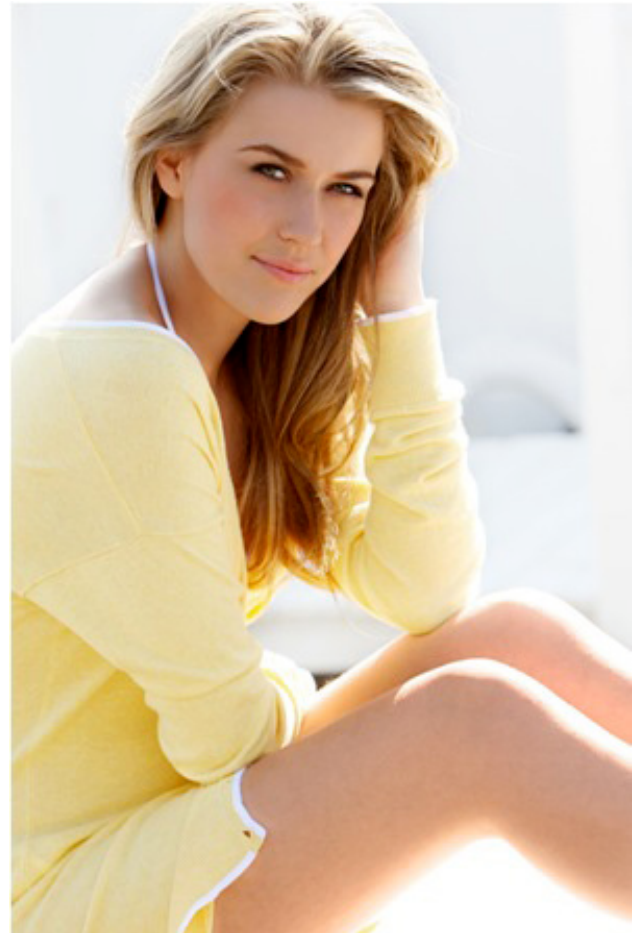
**BAD GIRAFFE CLOTHING** – online website Model.

**TOUCH MAGAZINE** – Magazine Shoot.

**WAVEPRINT** – online website Model.

**LUBBERBAGS** – online website Model.

**MISS GORGEOUS** – online website Model.



## Education

### GCSE's (2009):

Art (A\*), Media (A), English Lit (B), English Language (B), Sociology (B), Maths (C), Science (C, C), Business (C), ICT (C).

### A Levels (2011):

Art (A), Media (B), Drama (C).

