Personal statement

I have been in Promotions/Events for nearly 4 years, I also have experience in presenting. My background is in performance and acting where I have 4 years of professional training.

My experience includes all areas of Promotional Marketing & Events including Hostessing, Sales, Data Capture, Registration, Front of House, Sampling, Leafleting & Brand Ambassador. I would consider myself very reliable, professional, enthusiastic and a hard-worker.

I am based in the West Midlands (Birmingham & Coventry) but am willing to travel as I have my own car. Also have accommodation in the South of London.

Statistics

Height: 5'7 Dress Size: 8-10

Hair Colour: Dark Brown Hair Length: Long Eye Colour: Blue

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- **Direct Product Sales**
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like Robyn to represent your business







Work Experience

Waitress, Server

Position	Company	Dates of employment
Demonstrator	Samsung- Warwick University	December 2011
Brand Ambassador	Xbox Kinect- Clothes Show	December 2011
Hostess	Dazzle- Carphone Warehouse Party	November 2011
Hostess	Country Wide Special events	November 2011
Mystery Shopper	Milk & More- Good Food Show	November 2011
Brand Ambassador	Food Network- Good Food Show	November 2011
Registration	Circ Data- Nursing in Practice	November 2011
Hostess	I.D Staffing- Honda Hospitality	November 2011
Registration	Reg Box- Aero Engineering Show	November 2011
Demonstrator	The Field- Disney On Ice X Box	November 2011
Demonstrator	The Field- X Box Kinect	November 2011
Hostess/ BA	Pitlane Promotions- My Energy	October 2011
Hostess	Bamboo Events- KPMG Conference	September 2011
Hostess Grid Girl	Dlp Models- Silverstone Endurance Race	September 2011
Hostess	Dazzle- Talk Talk Conference	September 2011
Hostess	Mash Marketing- Barclays Dairy Event	September 2011
Brand Ambassador	Mash Marketing- Bp Olympic Activation	August 2011
Brand Ambassador	Reach- LG Roadshow	August 2011
Brand Ambassador	Ngage- Board Masters Festival	August 2011
Brand Ambassador	Mash Marketing- Virgin Media Airstream	August 2011
Hostess	Imperial Events- Ascot King George	July 2011
Hostess	Colours Agency- The Open Championship	July 2011
Brand Ambassador	Mash Marketing-Compeed Tour	July 2011
Brand Ambassador	Mash Marketing- Pandemonium In the Park	July 2011
Hostess	MCI Events- Clifford Chance Conference	June 2011
Hostess	Imperial Events- Royal Ascot	June 2011
Hostess	Universal World Events- Excel Congress	June 2011
Hostess	Unique Models- Edwards Trust	May 2011
Brand Ambassador	Mash Marketing- Virgin Holidays	April 2011
Brand Ambassador	Robertson & Jones- Waitrose	April 2011
Hostess	Imperial Events- Cheltenham	March 2011
Brand Ambassador	Mash Marketing- Tropicana	March 2011
Brand Ambassador	Mash Marketing- Virgin Media	March 2011
Brand Ambassador	Live Breathe Sleep- Walkers Crisps	February 2011
PA / Dresser	Fashion Live Events	February 2011
Brand Ambassador	Reach -Nintendo DS Campaign	January 2011
Core Brand Ambassador	Mash Marketing- Microsoft Campaign	January 2011
Brand Ambassador	Dazzle- Pantene Pro V Aqua Light	November 2010
Brand Ambassador	Mash Marketing- Coke Zero Campaign	August 2010
Sales Assistant	The Tanning Shop	September 2010
Hostess	Harvey's Wines Corporate Events	July 2010
Promotions	Arca Bar Arcadian	January 2009- September 2010
Promotions	Gatecrashers Birmingham	December 2009
Bartender	Apres Bar	April 2008- December 2008
Sales Assistant	Zara	October 2007- April 2008
Sales Assistant	Original Shoe Co.	April 2006- May 2007
Catering-Runner	MCN- V festival, Reading	March 2005-April 2007
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VIP Wembley Stadium

Experienced in

Events assistant- Business events, wine tasting events, corporate events* Sampling *Marketing*PR*Youth Theatre Assistant*Theatre*Television*Catering*Admin*Front of house *Modelling- Club dancing*Data Capture*Hostess * Product Demonstration

Additional Skills

- BADC Qualification in Stage Combat
- Full Standard Driving Licence
- Actress/Singer
- Presenting
- Can speak conversational Cypriot/Greek

Education

Professional Acting Diploma 2 year Distinction

BTEC National Diploma in Performing Arts: Triple Distinction

Best Overall Student Award GCSE'S: 10 GCSE'S A*-C



