

# RIO

## Personal statement

I am a confident individual with a professional approach. I have the ability to succeed in a variety of demanding environments. I am very hardworking, reliable, honest, trustworthy, flexible, and approachable and friendly which I think are all essential skills to do a good job.

I put 100% effort into every job I do and I work well as an individual and also as part of a team. I have excellent communication skills and maintain good team spirit. I thrive on meeting new people and this is why I love promotion and modeling work so much, it involves such a variety of jobs with fantastic people.

## Statistics

Height – 5'9      Hips – 32      Bust – 30DD  
Waist – 24      Shoe – 5/6      Eyes – Blue  
Hair – Long, Dark & Brown

## Skills

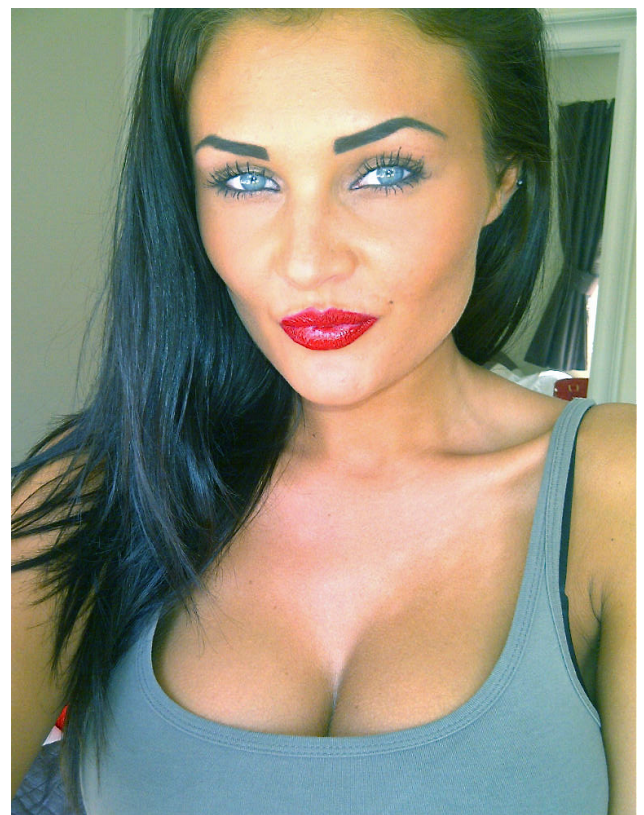
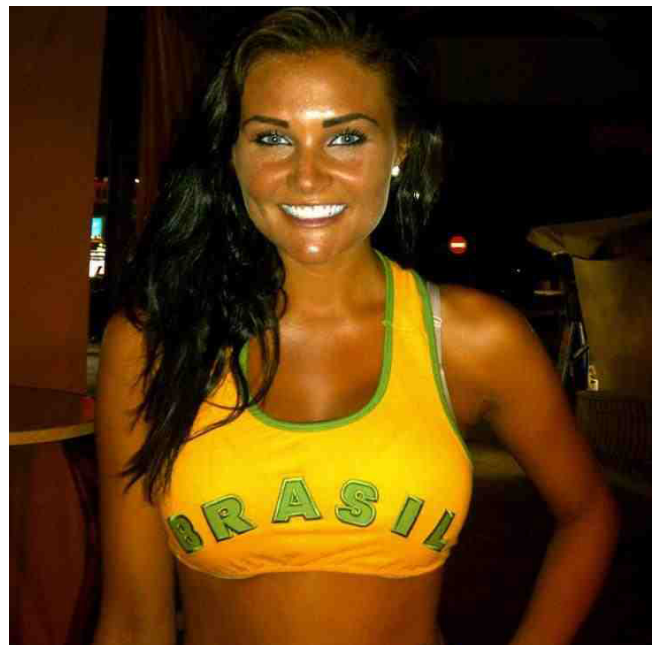
- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Excellent ability to approach, invites, engage, inform and persuade the public!

- Modelling
- Data Capture
- Quickly learn any product and brief
- Sampling
- Sales
- Demonstrator
- Hospitality
- Exhibitions and Trade Shows
- BTEC National Diploma in Health and Social Care - DDD

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Contact us today if you would like Rio to represent your business



## Work Experience

Coca-Cola/Coke Zero/Fanta, different UK locations ;Alton Towers, Manchester MEN Arena, NEC, to promote. I also have a lot of experience in working with large and small teams whether in Alton Towers or promoting in clubs/bars. I recently worked in Boots for a Nivea campaign, Selfridges to promote Illamasquas new fragrance Freak, I have also done shows in the ICC and modelling in the NEC for a Paul Mitchell hair brand, Top Gear Live Recent Campaigns

- Coca Cola Truck Tour 2011
- Fanta
- Diet Coke
- Clothes Show
- Spring Fair
- Boots
- Nivea
- Adidas
- Selfridges Makeup
- Data Capture– Various
- World Championship Pokémon Tournament
- The Sun Newspaper
- Gadget Show
- Cheltenham Cup – BETFRED
- Santander
- Samsung Olympic Torch Relay
- bridal magazines,
- GHD,
- Paul Mitchell,
- BAAPS,
- And many more!

I've recently finished the Olympic Torch Relay working for Samsung, a presenting partner for the Olympics a 70 day tour, which requires me to work every day and travel to a different city every night. I'm proud to be part of the longest tour in the history of the UK and it is amazing to think I was selected out of 650 candidates who applied. Firstly, everyday we had to help rig and de rig the bespoke Samsung mobile shop and our activation site whether this is on parks, city centres or roadsides.

There are a range of jobs that I had to do this includes, taking photos of the public with the Olympic torch, printing the photos and giving them out to the public, managing queues of hundreds of people, demonstrating the latest phones including the Galaxy Note and the Galaxy S3, which I am fully trained on.

I also give out free flags, inflatables and wristbands throughout crowds and we had a galaxy supporters area, where I entered people into a competition for a chance to win 2 Olympic tickets and let them leave a supporting message for one of our 11 Samsung Athletes and everyday I had to interact and engage with a variety of people whilst keeping my spirits very high for 86 days straight!

## Education

GCSE's , CRB checked and experienced in credit card sales. BAAPS, BTEC National Diploma in Health and Social Care .

## Interests

Keeping Fit  
Dancing  
Working!  
Cinema  
Shopping  
Spending time with my family and friends

