

NICOLA A

Personal statement

An extremely outgoing person with the proven ability to communicate well at all levels, who is committed to always working to the very best of own personal ability. Excellent time keeping skills and promotional ability, effectively maintaining administrative records. With good personal motivation and energy, is conscientious in approach to work, trustworthy and loyal.

Statistics

Height 5ft6"

Bust 34DD

Waist 28"

Hips 35"

Inner Leg- 31"

Shoe size-6

Dress size- 10

Date of Birth: 26th April 1977

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain,
- Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions

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Contact us today if you would like Nicola A
to represent your business

Work Experience

Team Leader - Bailey's (Birthday Cake serve) Birmingham Oct- Dec 14.
Team Leader - Old Mout Cider Birmingham June- Sept 14.
Event Manager - Skyride Events May- Sept 14 (Ongoing since 07)
Event Manager - Volvic Juiced London Soho Square July 14.
Team Leader - Asda Father's Day activity - June 14.
Event Manager - Heineken UK (Desperados) Gay Pride Birmingham May 14.
National Field Manager (North & Ireland) – TRO Google Feb – April 14.
Event Manager Lucozade "I believe" Campaign – Sporting Events - Sept – Dec 13.
Area Manager – Guinness Class Birmingham Oct – Nov 14 & Oct-Dec 13.
Event Manager – Match.com Hostess. Jan 13- Present.
Team Leader- Colour Run (Dulux) - Manchester July 13.
Event Manager – NATCO Dipping Sauces June/July 13.
Team Leader – Smirnoff Slumberfest Sheffield June 13.
Area Manager – Google Chromebook North West Region Nov 11- April 13.
Area Manager – Guinness Class St Patrick's Event Stoke-on-Trent – March 13.
Event Manager – M&S Good Food Show NEC Nov 10/ 11.
Team Leader – (Diageo – 2 staff), Sales for Smirnoff Flavours, Pimm's & Captain Morgan's Spiced Pop Up Bar working at various Events and Bars/ Clubs. March 11-Dec 12.
Area Manager- Midlands (Revlon -12 staff) Various 10, Jan/ Feb & March 11.
Team Leader (M&S - Wedding Show NEC – 3 staff), March 11.
Team Leader (Heineken UK – 5 staff), John Smiths & Bulmer's No17 Sales in Supermarkets. March 11& July 11.
Team Leader (Lucozade Sport Lite), Sampling/ Sales, Jan/Feb 2011 & April-July 11.
Team leader (Diageo- Jose Cuervo), Selling Shots in Bars/ Universities.
Oct- Dec 10 & March 11.

Merchandising:

Premier Foods (Sharwoods stir fry sauces) siting FSDU Morrison's April 15.
Britvic (Cherry Pepsi Max) siting FSDU Co-Op April 15.
Maybelline Self Selection updates (Tesco) March 15.
Victor & Rolf siting POS (Debenhams) March 15.
Soap & Glory makeup Self Selection updates March 15.
Maybelline & L'Oréal updates Pharmacy) March 15.
Essie Self Selection updates (Boots & Superdrug) Feb 15.
L'Oréal Self Selection updates (Boots & Superdrug) Feb 15.(Ongoing since Aug 13)
Max Factor Self Selection updates (Boots, Superdrug & Pharmacy) Jan-Feb 15. (Ongoing since July 14)
Maybelline Self Selection updates (Boots & Superdrug) Jan 2015. (Ongoing since Aug 13)
10 Motives - CTU siting & Merchandising - June 14.
YSL/ Lancôme Light Box changes. August 2013– Present.
Energiser, Johnson & Johnson, Britvic, Nivea, New & Magazines- Asda, Phillips, Hozelock, Proctor & Gamble (Olay, Pampers, Gillette, Duracell), Innocent, L'Oréal, Braun, Twining's, Walls, Vodafone, Benjoy, First Drinks, Tyrells.

Auditing:

Nestle Professional Compass Audits.

Mystery Shopping:

Cadbury Easter Egg Trail April 15.
Pilot, Grolsch, Revlon, KFC, Pizza Hut, Mecca Bingo, Brewers Faye.

Conference/ Hospitality:

Open Reach -Telford Conference Centre May 2015
CPW Conference NEC - 10th July 14.
Barclays – Event City Manchester July 13
Barclays - NEC June 2013.
Blue & Amber light show- WAS UK Ltd Telford International Centre 4th-5th June 13
The Pump Show – Reftech Telford International Centre 23rd May 13
Furniture Show- NEC Jan 10, 11 &12
Britvic Conference NEC– TL 11



Qualifications:

1993-1995 Stoke-on-Trent College

BTEC National Diploma in Design/Fashion - Merit

1988-1993 Trentham High School – GCSEs:

| | |
|--------------------|---------|
| English | Grade C |
| Oral Communication | Grade 2 |
| English Literature | Grade C |
| Mathematics | Grade C |
| Art | Grade A |
| French | Grade B |
| Home Studies | Grade B |



Career History to Present:

Various Promotional Work – 1997 to present

Agencies include: TRO, RPM, Momentum, BEcause, Shopsmart, Key Events, Mash, Pro-active People, Tribe, REL, TBG, Closer, RPM, ID, Kreate, Tribe, The Lounge Group, Cast and Crew, Touchdown, I2I, Promote, CPM.

Utopia, Leicester – Owner/Manager of Sunbed and Nail Salon – 2002 to 2005

CPM Field Marketing – Guinness Promotional Work /Team Leader – 1997 to 2002

Previous Work History:

Valentino's – Dancer – 1996 to 1999

Dolcis Shoes – Sales Assistant – 1996 to 1997

BCM – British Music Empire, Magaluf, Majorca – Dancer – 1996

Avon – Part- Time Sales Representative – 1993 to 1996

Dorothy Perkins Retail Ltd – Supervisor – 1995 to 1996 & Sales Assistant – 1993 - 1995

Additional Training/Courses:

OCN Face Painting 11/04/2015

Food Safety Certificate- Level 2 (Taken 19/05/2014)

CRB check -28/11/2009

Interests:

Running, Bodypump, Spinning, Walking, Travelling & Fashion

