



NATALIE K

Personal statement

I am a fully qualified and experienced in the field of promotions. I am educated to university level. I class myself as a very friendly, outgoing, respectful, energetic, reliable, competitive person. I have excellent communication skills and I am a natural sales person. I believe in treating every job very professionally and I input a lot of energy and commitment to every assignment.

Every job I have been booked on clients have been very satisfied. I have excellent interaction skills with the public, I enjoy learning about new products and doing something different on a daily basis, all these aspects make me really enjoy this particular industry and keep me engaged within this field.

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/ Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Continued page 2

Contact us today if you would like Natalie to represent your business



Work Experience

BBC Good Food Show 2012 launch of range of new cooking sauces working in a team of six .Top Sales Woman!!

- Desperados Beer Sales
- WKD Sales
- Todka Sales
- Citroen DS3, DS4,DS5 and took double the amount of leads compared to the other girls
- South Beach swimwear Model and sell
- Exhibitions at the NEC
- Promoted and selling properties in Dubai at the NEC Top Sales Woman
- Insulation companies at the NEC Qualified lead generation lead
- Swimwear and Beachwear at the NECmodel and sell
- Leafleting
- Data Capture
- Drink sampling and selling
- Coffee Machine Sales
- Skincare in various department stores “Try and Buy” target driven

Modelling Experience

- South Beach Swimwear(modelled)
- Super dry (fitting model)
- D&G Greece (photographic)
- Bridal Wear (photographic)
- Birmingham College photography
- Fashion/Evening Wear (photographic)
- Business Travel TV
- Dance Teaching

Education

I am half Greek and have lived in Greece since the age of 5 due to my father’s profession as a professional footballer. As a result, I am fluent in Greek and have obtained whilst out there A-Levels in Philosophy, Ancient Greek , Latin and Greek Literature. In addition, I have A levels in dance, a BA Hons Degree in Dance Practice and Performance, a GTP dance teaching (Graduate Teacher Programme) and NQT Status(Newly Qualified Teacher).

Cornwall College BTCE National Diploma in Dance

Wolverhampton University BA Hons Degree Dance Practice and Performance

Cambridge Partnership Graduate Teacher Programme in Dance (GTP)(11-18 years old)

Landau Forte College NQT Status (11-18 years old)

New College Nottingham Course Leader of Dance to level 2 and level 3 dance students.

