

# NAOMI

## Personal statement

I am a confident outgoing personality with excellent communication skills. I am reliable enthusiastic and professional. I am a highly organised individual used to working under pressure and very target and goal focused. I always arrive for work groomed and dressed impeccably and businesslike.

I am experienced working in a team and also individually, a natural quick learner highly adaptable making me ideal for promotional work. I am experienced in sales cash handling and have excellent typing and computer skills.

## Statistics

5'9"  
34B  
24  
35

## Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like  
Naomi to represent your business

## Work Experience

- Exhibition and Promotional Conference Work NEC, ICC ,Telford Arena, Ricoh Arena, Field Campaigns
- The National Wedding Show introduce and sign up appointment for prestigious wedding album x3 times for this client now
- R W M Approach,engage,offer hospitality,leaflet,data capture,retain,introduce to sales team member.
- The Autumn Fair Approach,engage,invite/welcome onto client stand, interest, inform B2b client in prospect to range of scarves. Using a touch screen ipad,take order.
- Chef Factory France Street Campaign To promote Lyon France Twinned with Birmingham) and the gastronomy
- Live Stock Event Approach, invite ,engage, leaflet, offer hospitality, demonstrate ,data capture, retain, introduce to sales team member
- Sainsbury's H.O. Holborn London : new product launch Heineken (Fosters) Approach,engage,inform,sample.
- Cereals ,The Arable Event . Promoting crop care equipment (Vicon brand) at a popular agricultural show
- PPMA Sow Target driven data capture in the technology and innovation industry x 6 times returning client for me
- Grand Designs approach engage inform computer focused sign up data capture
- Aston Villa F C VIP Hospitality -on-going
- Office Genie Various Introduction Campaigns hotel based conferences throughout the Midlands
- The Good Food Show Leafleting customer approach and selling a range of 23 herbal teas to the public.
- The Clothes Show Demonstrating and selling Tanning and Beauty Products to the public.
- The Beauty Show Demonstrating and selling tanning beauty products to the public.
- The Good Food Show Working for the "Great British Bake Off" stand.
- The Dentistry Show NEC: Working for FMC handing out their daily magazine.
- Birmingham Museum: Promoting exhibitions for children, around Birmingham city centre.
- Spring Fair International 2014: Registration and data capture.
- Moda 2014: Registration and date capture.
- Print wear and Production working for Kamp Europe, data capture, engaging customers onto stand, sales.
- Photography Show working for Vanilla Photobooks, sales including excellent product knowledge, engaging customers onto the stand and data capture.
- MACH Show: data capture welcome registration

### Testimonial September 2014 (proactively sent by client without request)

Hello Leslie, Naomi did another excellent job yesterday for us. She has been always professional, generating so many quality leads for us yet very friendly and communicating with different type of customers very well. Our colleagues, such as Michiko, Adnell value her very highly and we have been all impressed with her excellent work ethics from the past exhibitions. She has been leaving very positive impression of Keyence for our potential customers. so, we are all extremely happy with her efforts. You must be very proud of having such a wonderful member of your team. Thank you as always. Best regards, Nao Kawakami New Product Development & Marketing.





## Education

- Stratford Upon Avon College Studying Television Radio Media Production & Presentation
- St Martin's Private School for Girls Solihull; Age 3 years to 11 years.
- Alderbrook Leading Edge School and Arts College.

### GCSE's

- Maths C
- English Language GCSE Grade C Attained
- English Literature GCSE B
- Science OCR passes
- Textiles GCSE B
- Drama GCSE B merit
- ICT Core Pass included using Microsoft Office, Word, Excel and PowerPoint and publisher.

## Hobbies

- I am a keen horserider, I love theatre, live music and travel.

