

# LUCINDA C

## Personal statement

My Professionalism ensures that each job, assignment or task whether large or small, is given the full attention it deserves. I pride myself on my ability to build a comprehensive understanding of all my job's requirements. I am also good at building relationships with people and find it easy within my stride to make people feel welcome. This in turn has given me the opportunity to work with high profile people and learn from only the best individuals in our chosen field.

## Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

## Work Experience

### Promotional Model and Brand Ambassador

#### Sept 2015 – Present

Exhibitions and public Trade Shows

Quickly learn any product and client brief and deliver

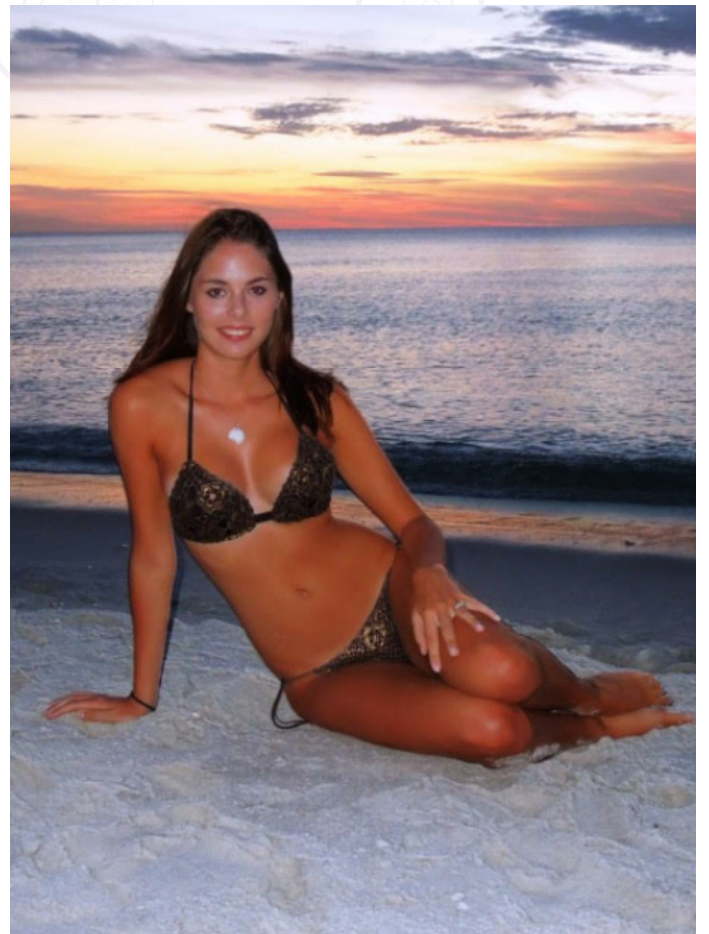
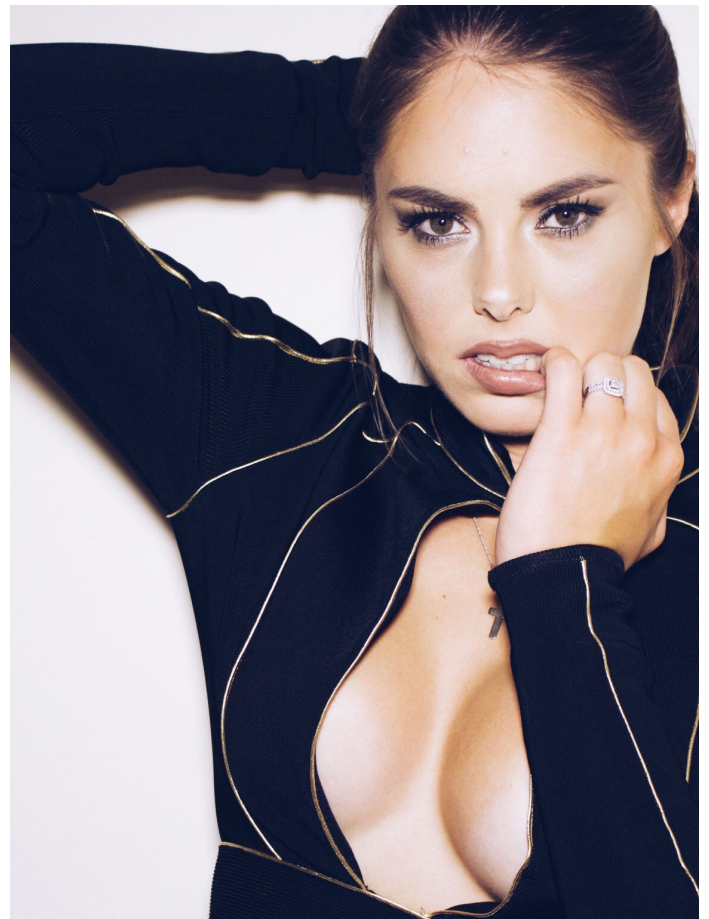
Product Sampling/Selling

Direct Product Sales

Brand awareness and leafleting campaigns

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Contact us today if you would like Lucinda to represent your business



I have contributed to sales on the stand by inviting customers by handing out leaflets and making conversation to get them interested in the product. I am familiar with delivering customer service to the highest standards. People have commented on how approachable and friendly I am - and I have received excellent feedback for my professionalism working at the NEC and for other campaigns.

**Exhibitions:** SOLAR ENERGY UK, DENTISTRY SHOW, GOOD FOOD SHOW  
**Others:** NHS CAMPAIGN, REGISTRATION & DATA CAPTURE. -Two days training in car brands for events in motor industry.

#### **Administration Customer Service**

##### **Davy Engineering Ltd**

**May 2013 – Sept 2015**

Receiving telephone calls from customers placing orders, processing orders on to a system and updating computer records.

Preparing accurate documents for warehouse staff.

Responding to and sorting out internal and customer queries within timescales and deadlines.

#### **Sales**

##### **Toys R Us**

Cash handling & maximising sales.

#### **English Teacher**

##### **Capital Languages – Muro De Alcoy**

**August 2006 – March 2009**

Planning, preparing and teaching lessons for groups/individuals.

Contributing to the assessment of student's progress. Classes ranged from beginners to intermediates, of all ages.

## **Education**

**2005 – 2006**

Instituto de Fernando II Ayora Valencia, Spain

Exams taken in Spain.

Qualification equivalent of GCSE's gained

Papers provided upon request.

**2001 – 2005**

North Leamington Secondary School & Arts College

#### **ABOUT ME**

My interests are reading, writing, art, photography, fitness, hair & fashion design, languages & travel.

I am able to speak intermediate Spanish.

In 2005, I moved to Spain with my family- my Exams were taken in Spain with GCSE equivalents gained. I taught English at Capital Languages in Muro De Alcoy before returning from Spain in 2009 due to the economic downturn.

**WDP**  
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