

Personal statement

I am located in Coventry, West Midlands, have a car and full license and willing to travel I have promotional experience in demonstrating, sampling, active selling, data capture, leafleting, sales, BA, hostessing (corporate and VIP), grid and shot girl. I have worked for many brands including Google, Ferrero, JJB, Pre Gym, Old Spice, Lucazade and at events including F1 Grand Prix, Top Gear Live NEC and The Classic Motor Show NEC. I am a very bubbley, conscientious out going, young woman.

Statistics

Height: 170 cm / 5ft 7in Hips: 86.4 cm / 34in Weight: 57 kg / 125 llbs Shoe size: 5.0 UK / 38.0 Euro Ethnicity: White / Caucasian Hair colour: Blonde

Hair length: Long Eye colour: Blue Hair type: Straight Chest: 81.3 cm / 32 in Dress size: 8-10 Waist: 60 cm / 24in Inside leg: 81.3 cm / 32 in



Skills

Skin colour: White

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- **Direct Product Sales**
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like Lindsey M to represent your business





Work Experience

17th November 2012: Promoting WKD new flavour launch 17th November 2012: Leafleting and promoting Pure Gym

Afghan Heros 16th November 2012: Active sales of wristbands at the

Classic Motor Bike Show at the NEC

15th November 2012: Hostessing for a corporate event

6th November 2012: Leafleting

2nd November 2012: Hostess for private party

27th October: Shot girl

25th-28th October 2012: Hostess and data capture for 'London Motor

Museum' at Top Gear Live NEC

18th-20th October 2012: Leafleting for Sainsbury's Bank and finance Linekers Bar Kato Paphos (28th August 2012- 3rd October

2012): Promotional girl (PR), waitress and shot girl

26th August 2012: Grid work for FIA world endurance 2012 25th August 2012: Bunny Girl hostess, waitress and shot serving

28th July 2012: JJB leafleting and promotional activity

21st July 2012: Sampling work for 'Old Spice' 15th July 2012: Grid girl for Le Mans Series 2012

8th July 2012: Hostess work for the Grand Prix at Silverstone 2012

June 2012 - July 2012: Hostess/ waitress experience

The Ricoh Arena (January 2012-June 2012): VIP hostess

experience for various corporate events and VIP events, and bar tending

as busy events, such as the recent Cold Play concert

September to November 2011: Ticket selling and bar work

Various Temp positions between January-December 2011: Shot girl and

waitressing

March 2009-September 2009: Ticket selling, PR and bar tending

Education & More Information

EDUCATION: LLB Law Degree

AVAILABILITY: Week days and nights. Weekend days and nights

HOBBIES&INTERESTS: Travelling, MMA, motorsports, fitness and

swimming

OWN CAR & FULL LICENCE: Yes

