

LESLEY W

Personal statement

I have worked full time in promotions and exhibitions for five years not only at exhibition centres but also throughout the country. I have done a wide variety of work with great success for major brands as well as independants from food to motor cars and many more!

I am versatile, highly adaptable, quick to learn any brief and perform with success to the satisfaction of the clients. I also do some work as a Catherine Zeta Jones look- alike which is no bad thing when I'm working in promotions as this is a natural crowd attracter! I am a well educated natural communicator.

Statistics

5ft 10ins,
36-26-36
Dress size 10-12
Hair brunette
Eyes brown,
D.o.b 18/03/1979.

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture

Work Experience

Promotion work:

Car Phone Warehouse, Benito's Nail bar, Sudely Castle, Cheltenham Races-Bet Fred also The Snooker Tournament, Play Station 3, Global Trading, DMS Technologies, WBA, Merlin Stickers, Faversham House, New Street cosmetic Dentist, Subway Sandwiches, Good Homes Magazine, Jim Beam, Johnny Walker, Tia Maria, Southern Comfort, Reef, WKD, Shark

Live Acting:

Murder Evenings and Weekends at various venues for Moyles Masterkey

Television:

Look Good Feel Great (Central Television); Outside Edge (Central Television); the Doctors, Crossroads, the Bill, Merseybeat, Trust

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Contact us today if you would like Lesley to represent your business



Commercials: Manchester Airport; British Telecom; Babycham

Look-a-like: Catherine Zeta-Jones:

Awards presentation @ Forest of Arden hotel, Wimpey homes, Chrysler, That's Life Magazine, Guardian weekend magazine for Alison Jackson, Ocean 12 premier, Cardiff Airport, Sea Princess Mayflower Cruise, Motorhead Video, Ghost Fragrance launch, GE finance, Grab a gag, Fridays, Awards presentation @ Sheraton park lane hotel, Buckingham group, Atlantic Wharf leisure park, Orange mobile, OK magazine, La Vita Restaurant, Bleanau Ffesteniug Railway station, Private 40th Birthday party In Southampton, Boone's Wine in NYC USA

Fashion Many including:

Shows: Look Good Feel Great Fashion Roadshow at various locations around The country; Sue Lauder - Bromsgrove; Connaught Fashions; Ellis Bridalwear - Harrogate

Car Companies:

Worked for various car companies including, Toyota, BMW Mini, Alfa Romeo, Audi & Volvo at Motorshows & county shows. Duties included Taking leads & data capture.

Photographic:

Norton Place Hotel; Ritva Westenius Bridal Wear; various photographic Societies; Power Jog; Riley Snooker Hall; Arsenal Football Club catalogue 'The Sun' Newspapers

Promotional Videos:

Health and Fitness Centre; Debenhams (Bathroom accessories); Top Shop

Roadshows:

Grolsh; Felix; Quakers Cereal; National Lottery; Ranieri Ice Cream; Cover Shots

Exhibitions:

Many shows including: IPEX; Tradex; Electrex; the Marketing Show; the Computer Show; The Motorcycle Show; The Motor Show (various); Premier Collections (Including in-house modelling); BBC - Good Food Show.

Personality:

Tequila - Nightclub game shows; Grocers Ball; Magician's Assistant

Sporting Events:

Football; golf; horse racing; cricket; grand prix; boxing; athletics

Merchandising:

Dairy Crunch; Rothmans Cigarettes; Benson & Hedges cigarettes

Hostessing:

Cheltenham Gold Cup; Shrewsbury Golf Tournament, also on board the Oriana & Arcadia Cruise Ships.

Leafleting:

Opening of arcades; nightclubs; pubs; shops/stores; shopping centres; HMV, Marks and Spencers

Interests:

Socialising; aerobics; circuit training; dancing; kick boxing
Mars; Lynx Skincare System; O2; plus many more

