

LAUREN

Personal statement

Working as a promotional model at a wide range of high profile events has increased my passion for working in events. The many job roles I have been given have helped me to develop my ability to liaise and communicate with a variety of different people in different situations. In recent months I have taken a more senior role, supervising other promotional models to ensure the labour resource is utilized to achieve the objective, whilst promoting the client's image and brand.

Working for a small, successful Accountancy business also, exposes me to all areas of business both internally and externally in terms of suppliers and clients.

During my time at Loughborough I was actively involved in their Raising and Giving (RAG) Scheme, which raises and distributes funds to Local and National Charities and in my final year we raised a record £974,048. I have advanced self taught excel skills that can be utilised by any business, including data evaluation and reporting. This is complimented by Microsoft office skills.

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Technical Skills

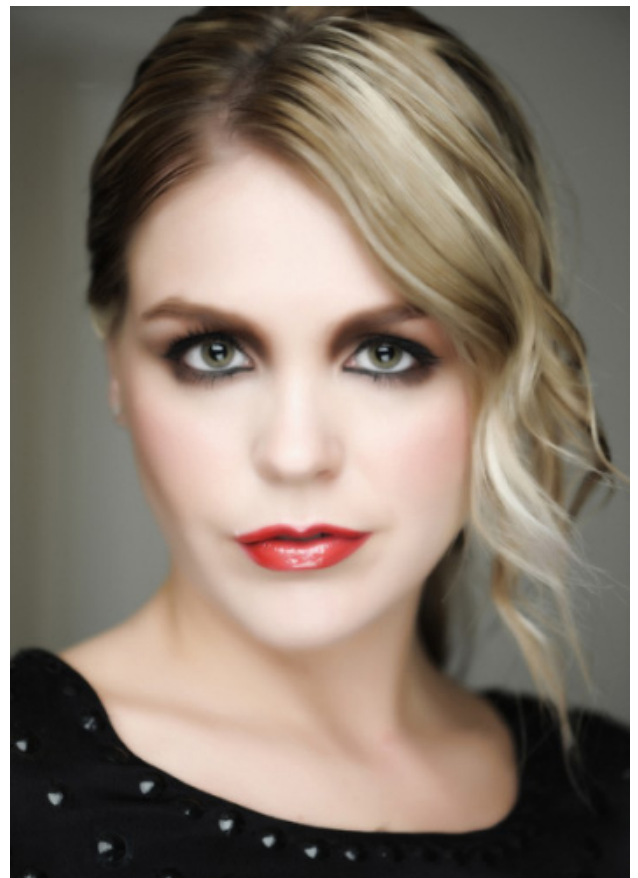
- Sage
 - Sage payroll
 - Advanced Microsoft Office Skill
1. Excel
 2. Word
 3. Powerpoint

Personal Skills

- Team Player
- Natural Leader
- Proactive Problem Solver
- Eye for detail
- Flexible and outgoing
- Presentation skills

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Contact us today if you would like Lauren to represent your business



Work Experience

Previous Employment

Marks and Spencer: Shop Assistant (part time): 2004-2005
Monsoon Accessorize: Shop Assistant (part time): 2005-2006
David Lloyd: Tennis Coach Assistant (part time): 2006 – 2008
French Connection: Shop Assistant (part time): 2006-2008

CURRENT EMPLOYMENT

Promotional Model 2007 - Present

I started working as a promotional model part time during university and became full time after graduating. The type of work I carry out will depend on the event, my role is very important as I am representing the company. I have worked for large well know clients including Pirelli, Mercedes, Renault, Suzuki and many more. As well as this I have worked at a wide range of exhibitions and events such as Spring Fair, Clothes Show Live, The Bike Show, Autosport and also travelling to Germany.

Red Eye Events Ltd November 2010 – present (Part time)

Red Eye Events is an events company that employs me to help with the organisation and marketing for their main event; the Monaco Grand Prix. I spent a week in Monaco liaising with clients, hotels, clubs and Formula 1 events to ensure our customers had the best experience. I was also involved in the selling of tickets, promoting the company, invoicing and booking any requirements guests made. This was invaluable experience for time management, organization and working at a fast pace, which was essential for ensuring that the demanding VIP's had an enjoyable experience. I have also helped with smaller bespoke events for clients.

Hart Accounting Solutions Ltd October 2010 – present (Part time)

Working as an accounting assistant involves various roles. We manage the books for various companies, including a well established Butcher. My job role includes the use of Sage and Sage Payroll, entering supplier and customer invoicing, paying suppliers and employees and other various tasks. This requires a significant eye for detail and good time management in order to invoice on time and ensure accurate and up to date book keeping.

Personal Interests

My main interest is sport, particularly football and tennis. I played Tennis for Loughborough University for 2 years and coached at David Lloyd for a number of years. I continue to play and to train in the gym. I enjoy traveling and experiencing new cultures and working for a global company is very appealing to me. I also enjoy reading, keeping up to date with current affairs, particularly the global market and economies, and enjoy spending the rest of my time socializing with my family and friends.



Education/ Qualifications

Qualifications

- Sage
- Sage Payroll
- Tennis Coaching Assistant Level 1

Education

Loughborough University
Criminology and Social Policy

G.C.S.E's

Sociology: B
Health & Social Care: BB
ICT: C
School Name, Location
Maths: B
Geography: C

Science: BB

English Language: B
English Literature: B
ICT: A
Physical Education: B
German: C

