LAUREN M

Personal statement

I have excellent approach communication skills. I am loyal and reliable. I have excellent organisation skills. I am a quick learner that loves new challenges. I always work hard I can to get the job done!

Statistics

DOB: 27/09/90 Height: 5'8 Dress size: Inside Leg: 32.5

Outside Leg: 42 (from the hip)

Eyes: Green **Bust:** 32D Waist: 26

Long, Blonde Hair:

Upper Hip: Lower Hip: 33.5 Shoe Size:

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain,
- Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- **Direct Product Sales**
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/ **Appointment Making**
- Brand awareness and leafleting campaigns and promotion
- Level 2 Food Certificate
- Trained barista

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Contact us today if you would like Lauren to represent your business





Work Experience

Corporate hospitality (MAN, DMG Mori, ICC, Interfood, Keith Prowse, Peugeot, Tesco)

General hospitality (House of Fraser, University of Birmingham, Marks and Spencer)

Exhibition work (MAN, ADBA, Pierre Ledant, 6S Global, Marks and Spencer)

Conferences (ASDA, Carphone Warehouse)

Meet and Greet/Registration (ADBA, Peugeot, Tesco, DMG Mori)

Sampling (Kellogg's, Cadbury, Carlsberg, Marks and Spencer, The Co-operative)

Flyering (Marks and Spencer, 6S Global, The Co-operative, ASDA)

Data Capture (House of Fraser, Kellogg's, SEAT, Stan James, Bet Vernon's)

Sales (House of Fraser, Austin Reed, Jaeger, Marks and Spencer, Pierre Ledent, ASDA)

RAM (ASDA)

Education

MA in Music Performance at University of Birmingham

BA English Literature and Music (Class I) from University of Birmingham







