

LAUREN E

Personal statement

I have five years experience in the industry. I'm extremely outgoing, versatile, friendly and upbeat and always deliver 100% in whatever I do! I am well educated and have excellent communication skills. I am located in Birmingham .I also have accommodation In London.

Statistics

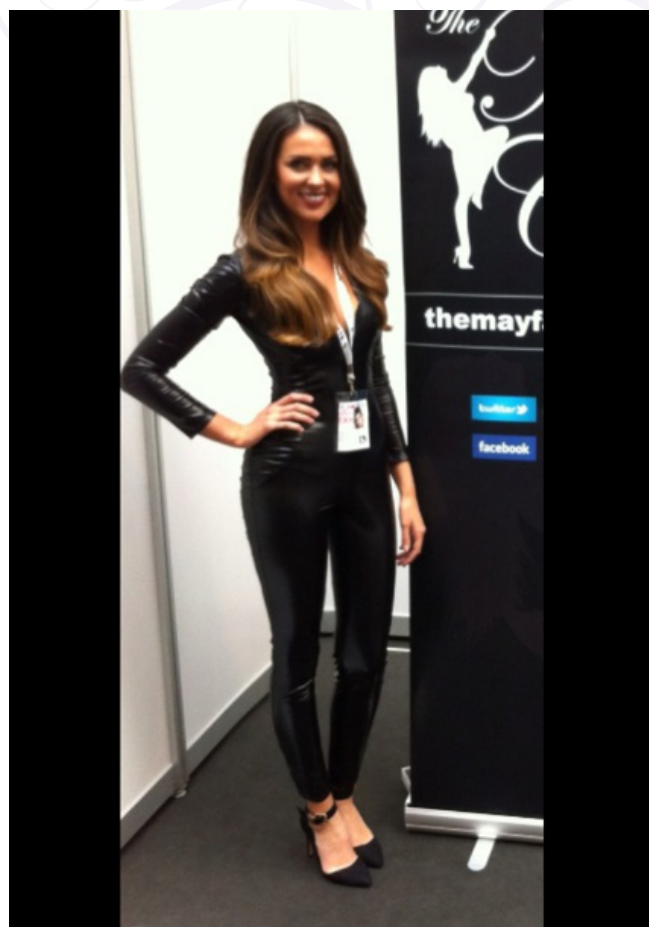
Height: 5'7"
Waist: 25"
Dress size: 8

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain,
- Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/
Appointment Making
- Brand awareness and leafleting campaigns and promotions

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Contact us today if you would like Lauren to represent your business



Work Experience

Promotions:

Numerous and varied promotional work .Recently, Casino Mk, Sky Screening Show Case Cinema Coventry also major brands, recently, “Share a Coke” Campaign Birmingham and Coventry and also Promoting Appletiser. The Dentist shows NEC and the Child Care Expo at the Ricoh Arena. Roles included, engaging passers by promoting sales and actively selling products.I have also recently worked at the Engineer show at the Ricoh arena. The Jewish expo at Wembley Stadium, the Renewables Road show NEC followed by hostinging at a Gala Dinner at Coventry Cathedral in the evening!

Hospitality:

Various high profile hostinging work around the Uk i.e. London Fashion Week for Marks and Spencer’s ,Hostinging at numerous M&S stores for the Winter/ Autumn 2013 collection, Clarks Shoes and M&S store in Cardiff for the M&S Bank Shareholders event. The Royal Mail event NEC and London Barbican, Asda Conference Ricoh Arena Liverpool, Google, “Bring your child to work day” Unilever PLC, The Heathrow Sofitel Hotel.

Education

BA Hons in Child Education Studies- 2:1

BTEC National Diploma in Health and Social Care- merit, merit, merit

GCSEs:

Maths- C

English- C

Drama- B

ICT- C Science- C

