

LAUREN C

Personal statement

I am a Professional Midlands based promotional model with over 5 years experience .I have worked all the major shows with great success and to the total satisfaction of the clients.I am punctual, reliable and always 100% enthusiastic and committed to every assignment.

Statistics

Height 5' 9"

Waist 27

Hips 37

Bust 34

Dress size 10

Shoe 6

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Work Experience

Exhibitions:

Spring Fair NEC

Moda International

Kent Food Show

Autosport International

Good Food Show

National Convenience Show

National Wedding Show

The Gadget Show

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Contact us today if you would like Lauren to represent your business



Work Experience

Road Shows:

Persil "Small and Mighty"
Ford "win a Ford Focus" competition
Virgin holidays
Dove
Vaseline
Optrex Eye Spray
Nissan

Corporate Hospitality:

Hostess at British Super Bikes
Kent Food Show
Cheltenham Festival
Mobile Phone Convention

In Store Promotions:

Unilever Brand Ambassador for all campaigns.
Bourjois make up
Lynx Africa
Simple skin care

Catwalk:

Derby Wedding Show
Moda
Style in the City
Francesco Hair

Photographic:

Maru Swimwear
QVC
Snuggie Socks
Comfort Bra
Acupuncture Matt and Pillow
Vidal Sassoon Hair Dryer
Ranks Enterprises Catalogue

Education

Staffordshire University, Leek Road, Staffordshire, ST4 2YJ

2010 to 2011

PG Dip Legal Practice

This course has given me further knowledge of law and considerably enhanced my skill sets. I have taken various legal modules along with skills. Amongst the abilities that I have enhanced are: letter writing, interviewing clients, advocacy and public speaking.

Keele University, Keele, Staffordshire, ST5 5BG

2007 to 2010

Marketing with Law LLB Hons – 2:2

I thoroughly enjoyed my time at university studying marketing and law. I studied a wide range of marketing and business modules; this has given me a good broad understanding of business functions, current business culture and modern marketing techniques.

Walton High School, The Rise, Stafford, ST17 0LJ

1999-2007

4 A levels: Business Studies B, Sociology B, Geography B, General Studies C.

11 GCSE's Grade A-C

Full Time Roles Employment History

Sevacare (UK) Limited

Bid and Marketing Assistant

February 2012 – January 2013

Frisby & Co Solicitors

June 2010 – February 2012

Legal Caseworker

Hobbies and Interests

Gym, walking my dog, socialising and cooking.

