

# LASHANA

## Personal statement

I am an outgoing vibrant ,enthusiastic, self motivated ,well presented individual who works well in a promotional and customer focused environment. I am a reliable hard working person who is ambitious and always professional about achieving set targets .I understand the importance of delivering excellent customer service even, when working under pressure. I work well in a team and individually unsupervised. I am an honest, friendly bubbly personality with excellent communication skills at all levels B2B and B2P.

## Statistics

Height: 5'9"  
Chest: 32DD  
Waist: 24  
Hips: 34

## Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafletting campaigns and promotions
- P R and Publicity Campaigns
- Well presented at all times
- Able to work in a team as well individually using my own initiative
- Always approach new challenges with ease
- Able to work in high pressure environments
- Excellent customer service skills

## Work Experience

**Events Manager at MMU Dance**  
**Promotional staff at SUEDE nightclub.**  
**Sales Assistant Classic Furniture**  
**Hostess at various fashion events**  
**Sales Assistant at Fashion World.**  
**Sales Assistant at NEXT**

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Contact us today if you would like Lashana  
to represent your business



## Qualifications

A Level English Grade B  
A Level Psychology Grade B  
A Level Performing Arts Grade B  
A Level History Grade C

GCSE English Literature Grade A\*  
GCSE English Language Grade A  
GCSE Maths Grade B  
GCSE Religious Studies Grade A  
GCSE Religious Studies (Media) Grade A\*  
GCSE Religious Studies (Christianity) Grade A  
GCSE Science Grade B  
GCSE Additional Science Grade B  
GCSE Geography Grade B  
GCSE History Grade B  
GCSE Drama Grade B  
GCSE French Grade B

Currently in my second year studying Criminology .

## Interests

I attend dance classes where I take part in Ballroom, Latin. I am also a member of a Cheer Leader Squad!

