# KATIE-LEE

## Personal statement

I have been a promotion model for over 6 years it's something I've always enjoyed. I am very hard working, friendly reliable and present myself well. I communicate well with others and I'am a very fun, bubbly and confident individual which shows through the lots of promotion jobs I have done.

## **Statistics**

Height 5ft5 Dress size 8 Shoe 5 Waist 25 Hips 31 Inside leg 31 Bust 32C Hair Dark Brown Eyes Green

# Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns
- Very approachable, eager to invite
- Roadshows and Exhibitions
- Radio Road shows
- Podium Dancer for various night clubs
- Stilt walker for various night clubs
- Sampling in many department stores
- Make-up Sampling
- Modeling
- Brand Promotions for big blue chip company's
- Leafleting
- Brand Ambassador
- Team Leader for many promotion events
- Campaigns
- Hostessing VIP events
- Television work
- Hospitality for many events including big football events

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# Contact us today if you would like Katie-Lee to represent your business







# Work Experience

#### **Promotions Work:**

- Bench water campaign promotions
- Snooker championship Hostess
- Greece Dancer and Promoter
- Absolute Vodka Worked in London sampling in various bars
- Benefit make-up store in London leafleting
- Salou Promoter
- Cirus Casino Hostess
- Britannia Football Hospitality
- Nightclub promoter for many bars
- Shot Girl hostess Revolution Bars UK
- Various car shows
- Fanta Promotions sampling
- Fashion Shows Blue Water and Westfiield

# Education

National Diploma in Performing arts & Dance

NVQ level 3 Front of House



