



JESS S

Personal statement

An intelligent, bubbly, fun, friendly, hardworking personality with excellent communication skills.

I have worked in modelling and promotions for a long time now and love every minute!

Statistics

BA Hons in Fashion Promotion
at the University of Creative Arts in Rochester. 12th June
2008

National Diploma in Fashion And Clothing: Distinction,
Merit, Merit Distinction, Merit, Merit
at Stafford College. at Stafford College. 10 G.C.S.E's (B-E)
gained at Walton High School

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafletting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like Jess S
to represent your business

events@welldonepromotions.co.uk | tel: 0121 605 9623 | www.welldonepromotions.co.uk

WDP
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Work Experience

RMW show- Taylor Bins-Stand Hostessing Classic Car Show-Jaguar Classic Car Parts Emergency Service Show- Stand Hostessing

Spring Fair-Lucet Mundi (jewellery brand) hostessing/modelling Clothes Show- La Redoute-Hostessing/ Modelling Dental Show- Sirotech-Hostessing/data capture Pharmacy Show-Rapped-Hostessing/Data Capture 2

- Harvey Nichols Events- Hostessing/Sales
- Silent Auction Events-Hostessing
- Moda- Scarf Company- Stand Hostessing
- Spring Fair- Panache packagingsales and data capture
- Caravan Show-Astex data capture Stand Hostess
- Furniture Show- Stand Hostessing 2014
- Car 2 go- Brand Ambassador new business data capture-
- Nokia- Brand Ambassador
- Cheltenham Races- Corpotate Hostess

In Store Sales

P and G perfumes in department stores such as Selfridges, Debenhams and Boots. Promoting and selling major brands, perfumes i.e.Victor and Rolf and Armani

Photographic/Commercial Modelling.

Promoting/Modelling Tresor Paris a top selling jewellery brand at the N.E.C, IJL show and Chatsworth House. Also went round in the Tresor Paris bus from different locations to showcase the jewellery.

Promoting/Modelling for Lucet Mundi a jewellery brand helping advertise/sell new collection at N.E.C and Somerset House.

Promoting/Modelling for Clogau Gold mainly on cruise ships and airports aswell as the CMJ show.

Numerous photo shoots from Bridal to lingerie.

I have modelled in numerous catwalks internally and externally including G.F.W and M.O.D.A.

Brands Sampling/Leafleting/Sales

- Nivea
- Coke Zero
- Kerry Low Low
- Muller
- Galaxy
- Compeed Blister patches in clubs.
- Brand Alcohol sampling

Education:

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