

Personal statement

I'm based in Birmingham but work nationwide. I have my own car and clean license. I'm very experienced at trade shows, hospitality, leafleting and sales. I also have an excellent vocabulary and am educated to a degree level which comes across in my communications. I'm always punctual, and reliable.

In all my 6 years of working in promotions, I have never cancelled a job or called in sick (touch wood !!). I have a background in sales and have also worked as a recruitment consultant. I'm confident at taking on board the most complex of briefs and retaining information, which many clients are impressed with, particularly when relaying product information to customers

Statistics

Height 5'8

Dress 8

Hair black

Eyes green

Shoe 6

Bust 32 e

Waist 26"

Hips 33"

Age 27

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain,
- Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- P R and Publicity Campaigns
- Communication – Builds excellent work relationships with customers and colleagues alike.

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Contact us today if you would like Jen to represent your business

Work Experience

A brief summary of my assignments 2013 include:

- Autosports - NEC - Promotional Model/sales
- Spring Fair - NEC - Promotional Model
- Cycle Show - Sandown Park - Sampling
- Goodwood FOS - Promotional Model
- RWM - NEC - Promotional Model
- Event at The Cube B,ham - Hospitality
- Subcon - NEC - Promotional Model
- Santa Pod - Grid Girl
- Bare Minerals promotion - Birmingham City Centre - Leafletting
- Thruxton BTCC - Grid Girl
- Pro Retail - Telford - Promotional Model
- Dirt Bike Show - Promotional Model/sales
- Grand Designs - Sales
- Mancoolian Awards - Manchester - Awards Presenter
- Grand Prix - Hostess and presenter
- Landrover Show - Peterborough
- Painting and Decorating Show - Ricoh Arena - Promotional Model
- BSB Oulton Park - Grid Girl
- Autumn Fair - Promotional Model
- Golf Day - Stourbridge - Caddy/model
- IFSEC - NEC - hospitality
- Waste Management Expo- Manchester - Registration

Education

- Gcse 6 A*s and 3 As
- 3 A levels, 1 As level
- Business and Marketing degree (hons)

