

HAYLEY M

Personal statement

I have 4 years' experience in the promotional industry and . I have excellent customer service and communication skills. I am enthusiastic, extremely hard working and always punctual. Having professionally worked as an actress, I aim to use my skills in order to work to the best of my abilities and to achieve all that is asked of me and more. I have a great work ethic, punctuality and have the ability to produce amazing results.

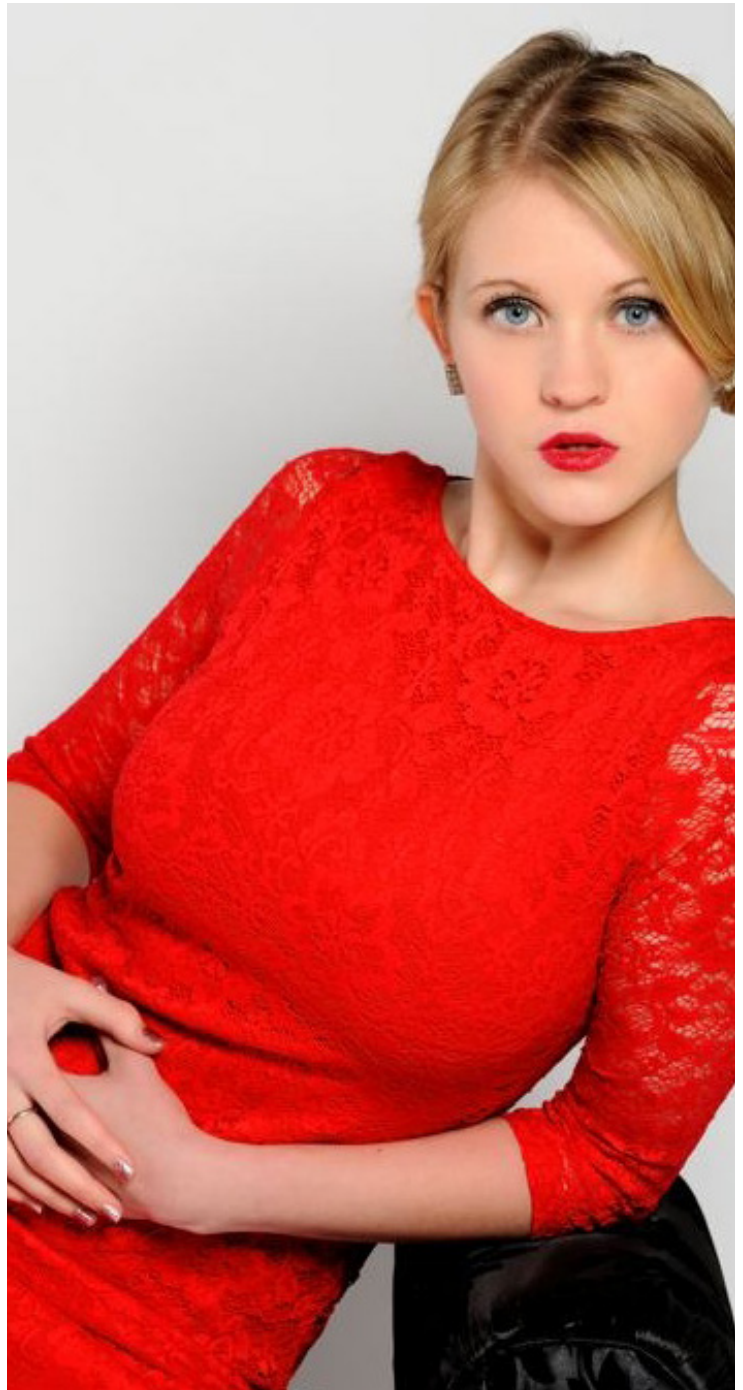
Statistics

Height 5'7.5"	Hips 34
Dress size 8	Inside leg 33
Shoe 6	Bust 32DD/30E
Waist 25	Hair blonde
	Eyes blue

Skills

- Exhibitions and Trade Shows Public and B2B
 - Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
 - Quickly learn any product and client brief and deliver .
 - Product Sampling/Selling
 - Demonstrator/Sales
 - Corporate and Exhibition Hospitality
 - Direct Product Sales
 - Product /Service Launches and promotions
 - Venue/Store Launches and Promotions
 - Field Campaigns, Data Capture
 - Experiential campaigns and promotions
 - FMCG, Products and Services
 - Targeted Sales Lead Generating/Appointment Making
 - Brand awareness and leafleting campaigns and promotions
 - P R and Publicity Campaigns
 - Presenting
 - Field Campaigns, Data Capture
 - Demonstrator/Sales
 - Acting
 - Photographic
 - Corporate and Exhibition Hospitality
 - Quick response to clients requirements
 - Exhibitions and Trade Shows Public and B2B
 - Singing, Characterisation and Improvisation
 - Corporate and Exhibition Hospitality
 - Experiential campaigns and promotions
 - Experiential campaigns and promotions
 - Driver with clean licence
 - Direct Product Sales
 - Team Leader and Event Management
 - Targeted Sales Lead Generating
 - Leafleting campaigns and promotions
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Contact us today if you would like Hayley to represent your business





Work Experience

Conferences

LG Conference (Birmingham)- Telford Sports centre conference (Telford)- CIBA Contact lenses (London)

NEC & Exhibition Shows

The ICE Show (Earls Court)- The Clothes Show (Models Own)- Motorcycle Live Show (George White)- the Gadget Show (Flipsys) - the Good food show (Whisky) - Dentistry Show (Oral B).

Costume and Character

Alvin and the Chipmunks UK Tour (Chipwrecked), Sniggles Costume (Signal 1 mascot) Easter Bunny (Crewe), Haribo Bear (Stafford)

Data Capture

Titan Bet.com (Stoke)-Microsoft windows phone 7 (Orange shops)-Maybelline (Superdrug)-Cadburys Easter trail (Shrewsbury)-Scrumpy Polar Solar (Stoke)-Dentistry show (NEC)-Hyundai (Crewe-Stoke)-Health Lottery (Bullring) -Sally Hansen (Trafford Centre)- Jacks (Newcastle under lyme)- 118 Bet (Aston Villa Park).

Demonstration

HTC Mozart 7 [windows phone 7] (Orange stores)-Sky + HD (Currys megastores)-Flips HD camera (Gadget Show NEC)-Green Bottle (Asda)- Acer Laptops (Comet)-Dentistry Show (NEC)

Team Leader

Huggies (Tesco)- Managing a team of 4 at a Road show for washing machines

Exhibitions

CIBA exhibition for contact lenses (London and Leicester)- Sports conference for Sainsburys active kids (Telford) -Gadget show (NEC)- Baby Show (Manchester Centre)- Dentistry Show (NEC)

Hospitality

Events- Road shows- Car dealerships- Charities- Nightclubs- Brand Ambassador- Sales- Freeport Talke shopping centre- Motorsports.

Leafletting

Pure Gym (Stoke)- NHS (Stafford)-Car dealerships (Crewe and Stoke)-Wedding events (Crewe)- Healthy eating (Stafford)-The 'I' newspaper (Staffs uni)-Clock Towers Shopping Centre (Rugby)- Formula 3 (Oulton Park)- Apple Mac Roadshow (Staffs uni)-Maybelline (Super drug)- Health Lottery (Bullring)- Mark Hanson (Market Drayton).

Merchandising

Marmite- Superdrug for Barry M (Stoke)- Krispy Kreme (4 routes)- Electroflux (Stoke)-Nestle Mucho (Stoke)-Nisa Stores.

Modelling

Catwalk- commercial-fashion- still photographic-lingerie-Catherina Eden Fashion range launch- Motorsports (I have a portfolio for viewing)

Mystery Shopping

TDA in Hanley- Nisa Stores- Esso Petrol stations.

Presenting

Corporate videos and voiceovers- I have presenting videos that can be viewed.

Roadshows

Leek,-Staffordshire-Trentham-Cheshire Show-Chester-Flora (Crewe, Stoke).

Sales

Cadburys wishes (Birmingham)-Muller Rice (Manchester) -Windows phone 7 (Birmingham and Stoke)-Hyundai (Crewe and Stoke)-SKY +HD (Cambridge)-Flipsy (Gadget Show)

Perfume

Juicy Couture Christmas Promotion (Boots)- Illamasqua Perfume (Selfridges)

Sampling

Huggies (Tesco's)- Haribo (Stafford)- Muller (Manchester)-Radox for men (Stoke)-Colliers Cheese (Chester)-Cadburys Wishes (Birmingham) -Kelloggs Krave (Manchester)-Lindt Chocolate (Shrewsbury)-Cadburys Easter egg trail (Shrewsbury).

Technology

Mobile- HTC Mozart- Sky- TV- Acer Laptops- Flipsy cameras

Acting

Trained/ professional Actress- Sylvia Young Theatre school- Uclan University (Music Theatre). Commercials (Germany, France, Ireland,UK) (Smarties, Cheese, Trains, Insurance). Extra work and part work (Ahead of the class 2005). Westend Theatre (Annie, Spend spend spend).

Education

BA Honours degree Music Theatre, 2:1, University of Central Lancashire
Level 1 Hairdressing
BTEC national Diploma in Performing arts- Triple Distinction
12 A*-D GCSE's

