

GEORGIA

Personal statement

Hi, My name is Georgia and I am a very dedicated promotional model. I have been very successful already I have a lot of experience behind me and have done some great assignments and now want more!! I am hardworking, reliable and enthusiastic.

I am always up for a challenge and strive to succeed in everything i do. I have excellent communication skills and love meeting new people. I am knowledgeable and keenly interested in fashion and beauty therapy.

In my spare time I enjoy socialising with friends and meeting new people. I also enjoy various sporting activities and enjoy going to the gym.

Statistics

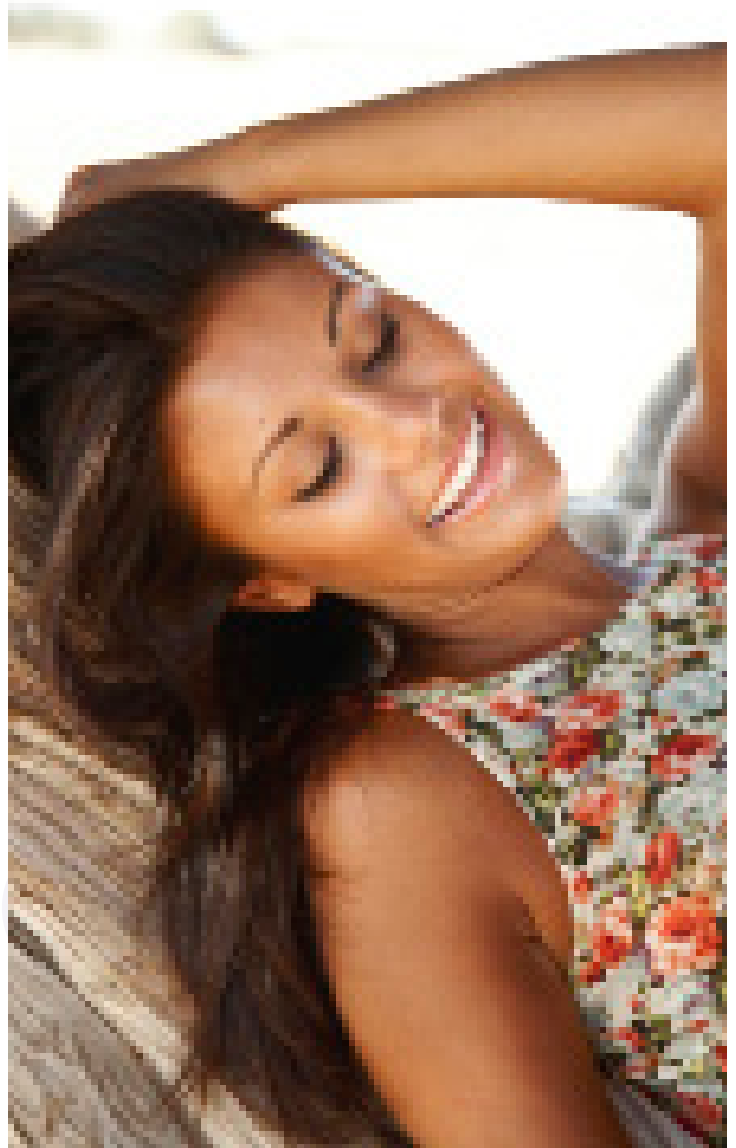
Hair Length long	Build slim
Hair Color brown	Waist 27"
Eye Color brown	Hips 32
Dress / Suit Size 8	Inseam 32"
Chest / Bust 32B	Height 5.7"
	Shoe Size 6

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafletting campaigns and promotions
- P R and Publicity Campaigns

Bar Person, Own Transport, Work Experience, Public Speaking
Car Driving License. **Continued page 2**

Contact us today if you would like Georgia to represent your business



Work Experience

Data Capture

Whilst working promoting a new gym in my local area I went around leafleting to the local public and spreading the word! Also taking down peoples contact details to send them offers on memberships for the gym.

Demonstration

In March 2011 I took part in a 4day event in Nottingham which was for the new Nintendo 3ds which was out the same week. I attended a training day to learn more about the product. There was several consoles with demo games in for the public to come and try. I demonstrated these game consoles and explained how they worked etc.

Fragrance / Counter Cover

After attending South Nottingham College for two years i am now a qualified Beauty Therapist. I achieved my NVQ level 2 and 3 also certificates such as: spray tanning, hopi-ear candles, hot stone massage and go-gel nails. I have worked on various counters as a beauty consultant for some amazing brand/companies. These include Clarins, ysl, Elizabeth Arden and Dior.

Hospitality

Whilst working for Nintendo i was given the job of greeting everyone that came in to see the new 3ds console explaining to them why we were there and what we were about to show them. I have also worked for various Night clubs promoting their nights and working on the guestlist on the front door greeting people, ticking them off the list and letting them in. I really enjoy this type of work as I am friendly and enthusiastic and love meeting new people!

In-store / Store approved

When i have been working in stores doing counter cover i have had to be store approved making sure i am ok to be working there and they are happy with me working in their store. These stores include: Boots, John lewis, Debenhems and House of Fraser.

Leafletting

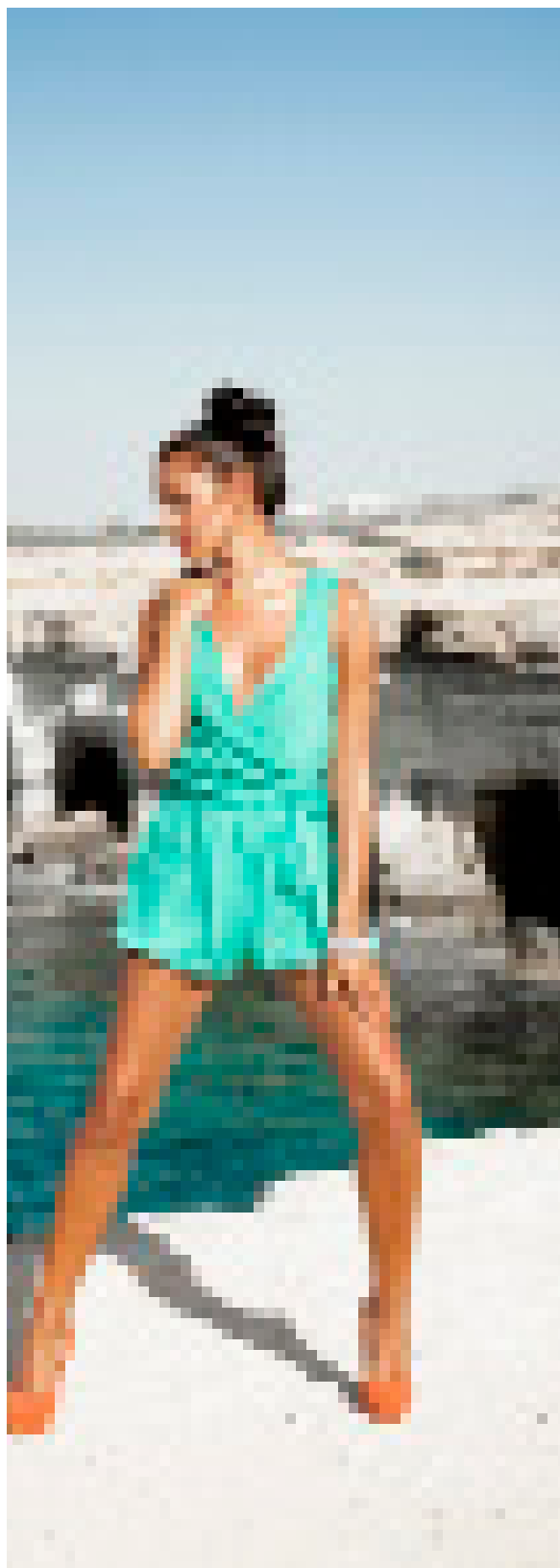
In March and April 2011 i worked on a Tropicana campaign which a team of us delivered Tropicana orange juice to peoples door steps along with leaflets explaining about the breakfast club. I have also had lots of Leafletting experience promotings different night clubs and events.

Modelling

I enjoy modeling, i have been modelling for about 4 years. I am really proud of the portfolio I have built up. Companies I have modeled for include: Maru swimwear, George clothing, Loreal, Nottinghamshire Living. I concentrate on mainly fashion, commercial work. I am very experienced when being in front of the camera I feel very natural and take giving directions very easily.

Sales

During my time overseas working for Thomas Cook I attended a week's intense training course involving sales, health and safety and customer services. While working overseas I have gained invaluable experience dealing with all types of customers and feel I could deal with any situation sensibly and effectively. I also have spent a number of years working in retail working to set targets.



Bar Person

I have had experience working in a restaurant as a waitress and also working in busy city bars where my roles included greeting customers, looking presentable, cash handling and serving customers. I enjoy this type of work and feel i would be very well suited to this role as i am friendly, hardworking and enthusiastic. i love meeting new people and feel i get on with everyone. I am very socialable and have excellent communication skills. I feel i have a lot to offer!

Public Speaking

Whilst working overseas for Thomas Cook as a holiday rep i had to hold a welcome meeting for new guests several times a week this could be for up to as many as 50 people. I would use visuals telling them about the Island (Cyprus), about the resort, about the hotel and about what excursions we can offer them to go on during ther holiday. I enjoy public speaking and feel i am confident and very good at getting the message across.

Education

7 GCSEs grade C and above. NVQ level 2 and 3 Beauty Therapy.

