## JEMMA D

## Personal statement

I have worked professionally for four years in promotions and various exhibition work throughout the country.

I have represented many major household brands and major corporate businesses during this time at all the major exhibition venues in the UK. I pride myself on my looks and have done many modelling assignments but essentially I am known for my hard working and committed approach to all exhibition and promotional work I undertake.

I am extremely confident, businesslike, versatile and flexible in my ability to deliver sales ,promotional, product launch's, footfall capture and retain, data capture, hospitality briefs with professionalism and enthusiasm generating the results required by the clients everytime!

## **Statistics**

Bust: 32B Waist: 26inch Hips: 36inch Dress Size: 8 UK Inside Leg: 33inch Height: 5th 9inch Hair Colour: Blonde Eye Colour: Brown

## Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- **Direct Product Sales**
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns











Contact us today if you would like Gemma to represent your business











