

FELICITY C

Personel Statement

An outgoing and dynamic individual, with the ability to adjust effectively to different scenarios, through the ambition to overcome challenges and acquire new skills. As a versatile candidate I am capable of working as an individual utilizing initiative, yet relating well to colleagues through the application of good rapport and communication skills and thus would regard myself as a strong team player. My personal attributes include being friendly, honest and conscientious.

Skills

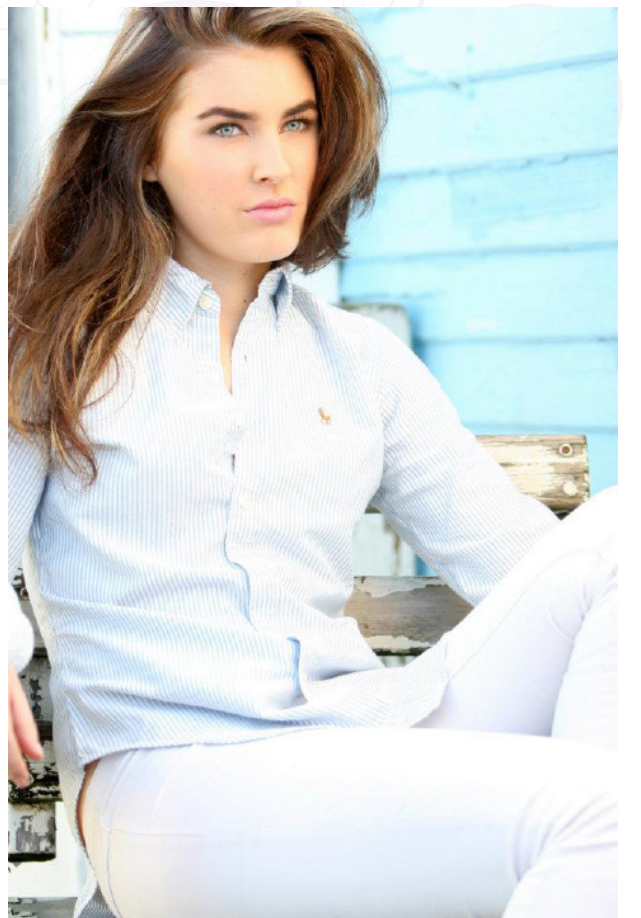
- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Work Experience

Promotional,Exhibition ,Modelling work

- Photographic Shoot for Richard Wallace Hair Nov 2011
- Extra in Music Video (Connor Maynard-Cant Say No) Feb 2011
- Photographic Shoot for online clothing retailer. March 2011
- L'Oreal Hair Colourant Boots February 2011
- Clearasil Perfectawash Unit Demonstration. April 2011
- Volvic Flavoured Water Sampling. May 2011

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Contact us today if you would like Felicity to represent your business



Employment History
RETAIL FASHION SALES

COAST

Responsibilities/ Key Achievements

- Being employed permanently at the main store from an initial temporary Christmas role on the concession in Selfridges.
- Acquiring good product knowledge and familiarity in order to uphold the optimum customer service expected of a premium brand such as Coast.
- Surpassing simply a product sale but striving to provide key style advice to individual customers where appropriate.

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Responsibilities / Key Achievements

- Successfully coordinating restaurant floor logistics to deliver a consistent level of customer service thus maintaining business reputation and customer retention.
- Providing customers with a high standard service and striving to surpass expectations.
- Performing under pressure during peak times with high turnover.

Responsibilities/ Key Achievements

- Working in a small team to achieve goals and outperform targets in order to deliver a high quality of customer service.
- Dealing with and ultimately striving to resolve customer queries and complaints.
- Working as a dynamic individual required as the premises functioned as both a café in the day and restaurant in the evening.

Interests

I am a highly active person this is demonstrated through my hobbies which include golf, hiking, horse riding and being a member of the local gym.

Education

Oxford Brookes University: 2008-2011

Business of Real Estate: Degree Classification: Upper Second Class Honors (2: 1)

St Peter's Sixth Form: 2006-2008

A level Grades:

Sociology: A Business Studies: B English Language: B

Arden School: 2001-2006

GCSE Grades:

Maths: A French: B

History: A English Literature: B German: C

Science: A A English Language: B I.T: B

Art: A Leisure and Tourism: B B RE: A