

Personal statement

Working in the field of promotions has enabled me to grow in to a confident person and enjoy meeting and talking to new people. Working in new cities with staff and customers that I have never met and having to socialise and promote products and events has really been a great experience as I am comfortable and confident when selling myself and products to people I have never met and making people feel at ease and have fun.

I have worked on many jobs which were paid on a commission basis. This has helped me develop a good work ethic as if you do not work hard and sell your self and the product effectively you will not make any money thus I have learnt to entertain people and conduct myself in a positive manner. I have taken part in various jobs within the field of promotions and here is just a few of them

On Leaving Grantham College I won the Student of the year award for my commitment hard work, achievements and out of college work, which reflects my hard working nature.

I have am always on time, reliable and have a trustworthy nature and treat all jobs with professionalism.

Statistics

Height: 5ft5
weight: 8stone
waist: 24
Hips: 34
Bust: 34DD
dress size: 6-8
shoe size: 3-4
Build/body type: Athletic (I go to the gym 5 times a week)
hair colour dark brown
hair length long
eye colour light brown

Date of birth: 25.01.82
Nationality: white British
Driving license: full, no points

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Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafletting campaigns and promotions
- P R and Publicity Campaigns

Contact us today if you would like Emma to represent your business

Work Experience

Costume and Character work

I have had some experience as a costume character, although not a trained actor I did study A level theatre studies and have an active interest in going to the theatre often so I have good knowledge about different periods, costumes and histories of certain types of theatre.

The few jobs I have done involving period role play at Stratford Upon Avon. This involved dressing up in period costume and serve drinks and show people around the various attractions in Stratford (Including the Stratford ghost walking show).

Conferences

Throughout my degree i was involved in presenting data to large amounts of people. I am very confident at doing this and gained a lot of experience throughout my degree. I am a confident articulate reader and can memorise vast amounts of information in a short space of time to present various information without the aid of notes.

Working with Data

I have a Bsc in psychology. During my degrees data collection methods has been a core subject and I have been trained to devise reliable data collection methods and recognise the pros and cons of each method.

I can devise reliable data collection methods, execute such methods, input data in to various computer software packages, analyses the data effectively and present it either in a presentation form or in the form of a report.

My dissertation was a large research project which accounted for 60% of my degree. (My degree is one of the few recognised by the British psychological associations due to its rigours study of research methods)

Demonstrations

I have been involved in many home and leisure events mainly at Birmingham N.E.C This has involved numerous jobs ranging from demonstrating coffee machines, washing machines, dishwashers and microwaves.

I have also worked using various D.I.Y equipment. Although not a qualified decorator myself and my partner have renovated together five properties all of which I have had hands on experience with. I have recently been doing a lot of work at boots demonstrating various beauty products.

Exhibitions

I have been involved in many exhibitions at various arenas all over the uk, such as home and leisure events, exhibiting kitchens, kitchen appliances, various furniture and jewellery from many designers.

I have also done a lot of work with car and bike shows. Working as a promotional model and having my pictures taken with customers/fans

In-Store

I have worked for many department stores promoting special offers on fragrances and new fragrances . I am a fast learner and my psychology degrees and experience in the field of promotions allows me to conduct a good sales pitch and promote fragrances well.

I am a happy energetic person who always has immaculate appearance which I feel is an advantage to selling and promoting things such as fragrances and make up.

Hospitality

I worked for an agency which supplied models for private events. This mainly involved wearing costumes (depending on the theme of the party) elegant evening dresses or “sexy outfits” While doing such work I have been involved in the serving of drinks and food and acting as a hostess to the guests to make sure that they are all having a good time. Basically taking the burden away from the host of the party so that he/she can relax and leave some one else to do the work.

Modelling

I started doing modelling on a time for print basis until i developed experience and tools needed for such work. After half a year i started to get paid work, mainly for fitness magazines and to promote clubs (i have appeared on many club flyers and advertisement boards).

While working as a dancer i was asked to be a promotions model for String Fellows in Paris which i have done for the past 2 years.

I have done underwear shoots and worked as a grid girl for hundreds of events recently i have been doing a lot of bridal modelling to advertise wedding dress's and to advertise photographers wedding photography skills.

Sampling

Mainly employed through agencies i have worked at various Supermarkets giving samples of various products such as washing powders, chocolate, milk, make up samples, fragrant samples to name a few

Technology

From having hands on experience with computers, video cameras, cameras, DVD players etc i already have a sound understanding of how such things work. I have also demonstrated many different forms of technology at various home shows, although i would say that i lack experience in this area. I am an enthusiastic learner and pick up large amounts of information quickly and accurately

Education

Educational Background Dates attended

The Grove School 1992 - 1997
Balderton Newark

Grantham College 1997 - 2001, Stonebridge Road, Grantham, Lincs

Nottingham Trent University 2002 - 2005

Qualifications and Training courses Grade Date Obtained

First aid at work:

11/08/05
12/12/05
08/09/07
01/09/08
22/05/09

08/07

GCSE Maths B
GCSE Rural Science
BGCSE Science B
GCSE English lit C
GCSE English lang B
GCSE English Oral A
GCSE food technology C
GCSE child development A
GCSE human physiology
GCSE sociology A
GCSE Psychology A*
GCSE Health care studies A*
GCSE German A
GCSE History B

A' Level (old system) Psychology A 08/99
A' Level (old system) Human Biology B 08/09
A' Level (old system) Chemistry B 08/99
A' Level (old system) Theatre Studies A 08/99

A's Level History B 08/01
A's Level Religious Studies A 08/01
A's Level Sociology A 08/01

Various courses in
British sign language
IT , Home caring, Caring for the elderly
Caring for teenagers with leaning difficulties and behavioural problems

09/05

Bsc (hons) Psychology 2:1