

DOMINIQUE G

Personal statement

I have worked in the promotional industry for 10 years.
I am extremely hard working and ambitious with the will and drive to succeed at tasks set to me.

I have the ability to communicate with people, putting them at their ease and encouraging their participation in relevant activities.

I work well in a team environment, but am happy to undertake individual tasks with confidence.

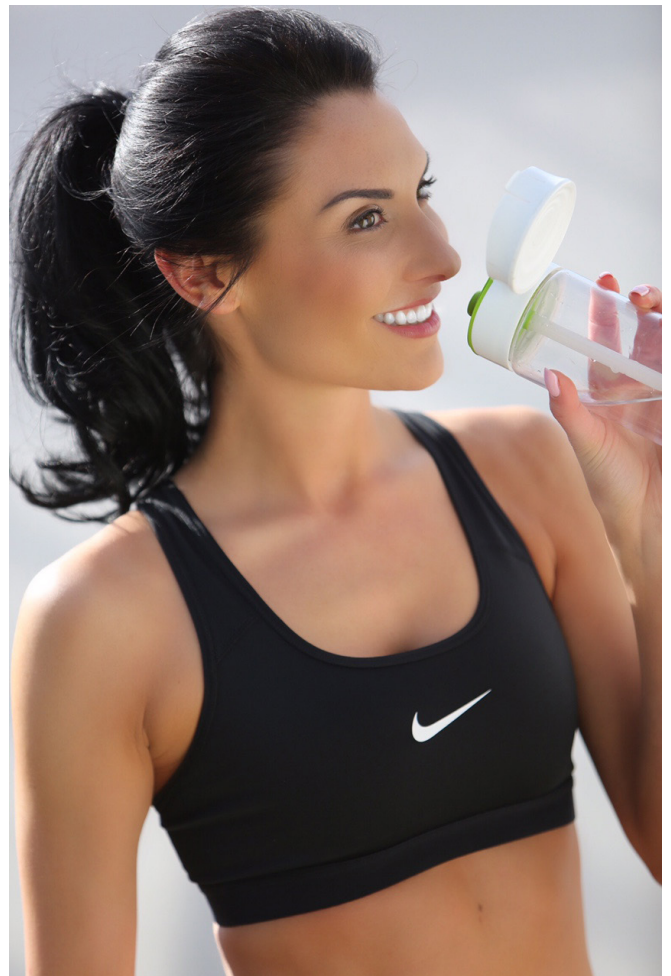
Statistics

Height - 5ft7
Dress Size - 8
Shoe size - 7
Hair colour - Black
Eye colour - Hazel

Skills

- Exhibitions and Trade Shows Public and B2B,
 - Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
 - Quickly learn any product and client brief and deliver .
 - Product Sampling/Selling
 - Demonstrator/Sales
 - Corporate and Exhibition Hospitality
 - Direct Product Sales
 - Product /Service Launches and promotions
 - Venue/Store Launches and Promotions
 - Field Campaigns, Data Capture
 - Experiential campaigns and promotions
 - FMCG, Products and Services
 - Targeted Sales Lead Generating/Appointment Making
 - P R and Publicity Campaigns
 - Communication – Builds excellent work relationships with customers and colleagues alike.
 - Customer services and public relations
 - Marketing and sales
 - Problem solving
 - Team player
 - Responsible and dedicated
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Contact us today if you would like Dominique to represent your business



Work Experience

Event and Promotion organization
Field Marketing/Promotional Sales

Worked for Mercedes Benz, Hummer, Smart, Dodge, Chrysler, Waitrose, Bosch, Purina, National Express, Bulmers and Marston's Ales.

Responsibilities have included Data Capture, Brand Awareness, Product Demonstrations, Merchandising and Sales. All targets set by these companies achieved. Working in Field Marketing/Promotional Sales I had the ability to build excellent relationships with the customers and developed a powerful art of persuasion.

Saints Event Management - Southampton Football Club April 2008-June 2008

I Worked in the Private boxes and also at Private functions during the Football Season; meeting and greeting guests, making them feel comfortable, providing drinks and food.

Bettina Chic Ltd Clothing and Jewelry Company Dec 2008 to 2011

PA to the Managing Director: Responsibilities include exhibitions, arranging appointments with potential buyers, meeting and presenting them with the newest collections of the fantastic clothing and jewelry range, dealing with any orders, taking cash or card payments, organizing the web site and finally preparing their orders and making sure they arrive on time.

Recent Promotions and Brands & Events:

- Beauty Hair UK - Hair extensions
- Babyliss - in store promotions
- Popchips - sampling campaign
- Collective Dairy - yoghurt sampling campaign
- Costa coffee
- Smirnoff
- Britvic
- Mercedes Benz
- Suzuki
- Volkswagon
- Dodge
- Hummer
- Smart Car
- Worcester Warriors Rugby Club





Education

7 GCSE'S, Levels 1, 2 & 3 City & Guilds in Fashion Design

Art & Design Foundation Diploma from University of Central England, Bourneville.

Interests

Outdoor pursuits, including Riding, Swimming, Skiing; Design and Painting

Full clean driving license

Born: 1988