

# CLARE E

## Personal statement

I have had six years of Exhibition, Promotional and Hospitality experience working for major international PLC's and corporate clients throughout the UK at various locations.

My experience includes exhibition stand and staff management, direct sales, processing, leafleting, new product launches, product sampling, conference and administration organisation.

My other skills include a Teaching Certificate 998, making me ideal for presentation work. I am also a trained Registered General and Orthopaedic nurse, making me ideal for pharmaceutical launches etc and work in the hair and beauty retail industry.

I consider myself ideal for the following positions;

Exhibition Promotional, Hospitality work, local, UK, and International. Also Retail Fashion Sales.

I am an independent happy outgoing professional reliably individual capable of working on my own or equally as a team player, self motivated and accountable. I am used to working to targets and fully understand the importance of being productive.

I own my own car and live with my husband and daughter in Solihull.

My interests are walking, cycling, keeping fit, reading, travel, cinema, theatre, cooking (and dining out!).

## Statistics

Hair Colour - Blonde	Bust - 34C
Eye Colour - Blue	Waist - 24 inches
Height - 5' 7"	Hips - 33 inches
Weight - 8 Stones	Shoe Size - 6
Dress/Suit Size - 8 - 10	Nationality - British

## Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like Clare to represent your business



# Work Experience

**2010 - to date.**

**Promotional Work** -Promotional, Sales Hospitality and Exhibition Experience

<b>Client</b>	<b>Venue</b>	<b>Brief/Duties</b>
Tube-Tex International (USA)	NEC	To run client hospitality and sales stand Trade.
The National Wedding Show	NEC	To demonstrate and sell a high tech CD ROM planning tool to the visitors – sold 800 in three days. To the public
Intrepid Show	NEC	To promote and generat Industry & Manufacturing) subscription sales for a business to business building publication.Trade.
Health & Beauty Show Therapist Beauty Magazine	NEC	Selling subscriptions to the visitors. Therapist Beauty Magazine to the public.
Cheltenham Gold Cup	Cheltenham Racecourse	Corporate hospitality in the VIP Suite Racecourse
Motor Show Live	NEC	Leaflet distribution data capture for Audi as part of Audi A6 Launch. To the public.
Indeprod/Audi A6 Launch	Secret Location	Introducing the brand new Audi 6 to Secret location prestigious clients as a preview Opportunity to buy.VIP Exclusive
Retail Solutions – Sony	NEC	Running hospitality stand for International visitors.Trade.
British Grand Prix	Silverstone	Corporate hospitality in the VIP Suite
Sony	NEC	Hostess .Trade
Parker Hannifen	Various Locations	Hostess/Stand Management presentation. Trade.
CTS	NEC	Administration and conference organiser.Trade.
L'Oreal Launch Fashion Week To the public.	London	Product/Sampling and Selling
Motorola	London	Introducing new mobile 'Phone and prestigious Launch event. VIPand celebrity Guests.
JVD Property	NEC	Promoting homes abroad lead generation and data capture
Gardeners Click	NEC	Promoting a prestigious website at various Royal Flower Shows.
Crabbies Alcoholic Drink	NEC	The BBC Good Food Show. Volume Sales to the public.
	NEC	

Recycling and Waste Show	NEC	Welcome, retain hospitality, introduce
Dreamscreen	NEC	Selling a Hi-Tech Wedding National Wedding Fair video guest book offer. the public
Brilliant Belts	NEC	VolumeSales toThe Trade, MODA Re- booked for Autumn Fair 2011
Madaraff 2011	NEC	Volume Sales, Spring Fair and MODA to the TradeTrade.
TOA (Japan) FIREX	NEC	Invite, engage, data capture Retain, introduce to sales team. Trade.
Beauty UK 2011 Omega Health	NEC	Selling range of health products to the public

## Education

7 GCSE's, and Teaching Certificate 998.

Full clean driving licence with own car.

