

# CHRISTINA T

## Personal statement

I have been working for model and promotion agencies for over 12 months. I am currently agency represented as well as working freelance. Some of the work I have done has been a grid work, catwalk model, TV extra and promotions for campaigns from banks to mobile phones.

I have modelled for HMH Couture Hanna Marie Hutchinson at Think Pink Charity Fashion night in December 2011. I have modelled for designers at Stomp out Fashion Show walking the catwalk for designers in April 2011 showcasing urban street ware and African prints. I continue to work by appointment for fashion shoots.

## Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns



## Work Experience

### Cellar Trends

#### June 2010 to present

Distributor of International Wines and Spirits Brands Working with a team based culture in clubs, bars and Universities. This also included working at events such as the O2 Academy. I also have Team Leader experience.

### Brands include:

Midori  
Luxardo Sambuca  
Patron xo café  
Jagermeister

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Contact us today if you would like Christina to represent your business

## **Jimmy Spices World Buffet Sutton Coldfield**

January 2008 to November 2010  
Bar Staff & Waitress (Part Time)

- Served and assisted customers
- Handled cash and credit card machines
- Dealt with enquiries and complaints

## **Harvey Nichols And Company Limited The Mailbox, Birmingham April 2005 to January 2006 Full Time Sales Advisor**

- Worked in a busy team sometimes under pressure number of departments including Menswear, Ladies wear, Sunglasses, Beyond Beauty and Crème de la Mer. Provided an excellent quality service to customers.
- Served and assisted customers
- Opening of store cards
- Handling cash and credit card machines
- Dealing with alteration services
- Using telephone to contact stores for transfers and buyers for stock enquiries
- Offering personal shopping service and complementary drinks
- Experienced in merchandising and display work for the department
- Stock taking

## **Television work**

BBC Doctors - May 2011  
BBC Hustle - September 2011  
BBC Hustle - October 2011  
BBC Doctors - October 2011  
BBC Line of Duty - October 2011  
BBC Casualty - November 2011

## **Music Video**

Creeping East Productions: Islington London – January 2011  
Aggi Dukes video shoot – Model in video wearing club wear

## **Fashion work**

- Stomp out Fashion Show: Old Kent Road London – April 2011  
Catwalk - modelling a selection of urban street wear and traditional African designs.
- Think Pink Charity Fashion night at Public, London - December 2011  
Catwalk model for HMH COUTURE Hanna Marie Hutchinson
- Charity event for Alzheimer's – catwalk model for sportswear - September 2011  
Model for football campaign advert for Castrol - July 2011

## **Charity work**

Alex Ferguson golf classic- hostess - July 2011  
Gentlemen's night out – Hostess – December 2011  
Throughout the year I have also worked at Silverstone which has included some charity work



## **Interests**

I believe a healthy body is the key focus to a healthy mind in today's hectic society. I eat healthy and exercise as it is good for me mentally. I take part in sport which includes running, aerobic, cycling, horse-riding, swimming and yoga classes. I enjoy travelling and visiting different countries as life is short so I intend to get the most out of it.

Driving: Full U.K driving license

## Education

### 2009 - Present

#### The College of Law of England and Wales, Birmingham

Graduate Diploma in Law

This course covers Contract, Land, Equity and Trusts, EU, Public Law, Criminal Law and Tort.

### 2006-2009

#### University of Wolverhampton

B.A (HONS) Design and Applied Arts textiles 2: This course covered all aspects of textiles and was highly creative. Modules included.

- Study trip to India visiting Kolkota (Calcutta) and New Delhi
- Live projects for Hill & Co
- Wedgwood Body Adornment Competition
- Dissertation on the fashion houses of Gucci and Chanel
- Final major projects in Design and Applied Arts
- Exhibiting at New Designers (Business Design Centre) in Islington London

### 2000-2002

#### Sutton Coldfield Design Centre

BTEC National Diploma in Textiles

Course passed with Merit

This course was fashion textiles related looking at:

- Historical and contextual understanding
- Surface pattern
- Exploring textiles
- Drawing development
- Computers in art and design
- Materials, techniques & processes

### May 2001

#### Key Skills Certificate

Improving own learning and performance Level 2

Other certificates

Asthma Awareness Certificate

Birth to three matters

Food Hygiene 2011

### 1995-1999

#### GCSE's: All passed

#### Skills:

Computing:

- Microsoft Office
- Auto cad
- Word
- Excel
- Photoshop
- PowerPoint
- Fashion blogs and photography

