

CHARLOTTE J-C

Personal statement

A talented, vivacious and sparkling confident professional. I shine on sales campaigns, using my intelligence, sales skills warmth and charisma to capture attention and turn positive communications into sales. I am available for all commercial assignments.

Statistics

H. 5' 9"

C. 34"

W. 28 "

H.33"

Hair. Dark / Shoulder

Eyes. Green

Dress. 8/10

Nationality. British

Skills

- Sales, Promotion, Hospitality, Photographic Model, Barista Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Continued page 2



Contact us today if you would like Charlotte
to represent your business

Work Experience

Assignments Experience Promotions NEC Birmingham Midlands & London:

- Barclaycard
- Gadget Show 2014
- Guitar Show 2014
- Bike Show 2014
- Bike Show 2013
- Classic Car Show 2014
- Goodwood Revival 2013
- World Superbikes 2013
- Pageant of Power
- Good Food Show 2012&13
- Baby Show 2013
- MCN 2013
- Grand Designs Show 2013
- IFSEC 2013
- Commercial Vehicle Show
- Playboy Beauty
- Magazine Group
- Place in the Sun
- Tom Ford Perfumes
- Fendi Perfumes
- Clothes Show Live
- Race Track Grid
- Panasonic
- Philip Morris
- Denso
- NEC Birmingham
- Assignments Hospitality
- Photographic
- Model
- Aston Martin
- VideoTec
- Rapido Coffee
- Gentlemen's Night Out
- Mitsubishi Electric
- Trent Bridge
- Charity Events
- Boots Chemists
- Life Health Care
- Moda Fashion Model
- Street Cred Magazine
- Medical Video
- Wilkinson Sword
- Harvey Nichols
- Dean Mitchell Photography
- Lingerie Model
- Gore & Ball Photography
- BTC Activewear
- Packshot Company
- Cuba Imports
- Badoo Social Media
- T-Mobile
- Dezac
- Paul Brown Imaging
- Bridal Shoot
- London / Manchester / Chester
- Web advertising
- Milford on Sea
- NEC Birmingham
- National Distribution
- Nottingham
- Southampton
- Birmingham Mail Box
- Nottingham
- Lise Charmel

Availability UK and International -
Car owner/driver - Class 1 Business Insurance

Education:

Edgbaston Private High School for
Girls, Birmingham - 10 GCSE's



