

# CAROLINE H

## Personal statement

I am a proactive, motivated and hardworking professional with excellent experience as a Brand Ambassador, leading a team, product demonstrations, customer relations (10 years experience), sales and all areas of promotional events and modeling.

Over the past year I have represented over 50 different clients successfully by actively promoting/selling their product or representing their brand and building relationships with new and existing customers.

I have recently emigrated from Dubai back to work the UK. The relocation has expanded my horizons and developed my social and communication skills. I am hoping to work for well established clients searching for a reliable, hardworking, motivated individual who loves her job and sees all challenges as an exciting adventure!



## Statistics

Bust: 34 B  
Hips: 34  
Inseam 32  
Waist: 24  
Dress Size: 8-10  
Shoe size: 5.5  
Hair: Brown  
Hair Length: Long  
Eye Colour: Green  
Height: 5ft 7inches

## Work Experience

Coming from a customer relations/sales background, and moving into promoting brands, demonstrations and modeling. I have over 10 years experience in the industry.

## Education

NVQ - Customer services + 10 years experience in the field 3 Alevels at grade A-C. 9 GCSE'S A-C including Maths, English, Science and IT.,



## Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver.
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns



Contact us today if you would like Caroline to represent your business