

## Personal statement

I have been a promotional model for four years and have recently become a paid model. I am a determined in what I do and give 100% to everything assignment I do. I am always professional and punctual. I have an excellent sense of humour and get on with everyone.

I am re booked time after time by clients as they are always impressed by my attitude. I am very confident person and love to learn new things. I love the variety my job gives me one day I could be on a beach in Norfolk doing a photo shoot the next day I could be at a bike racing final in Manchester working the racers on to the track.

## **Statistics**

Bust: 32 C

Hips: 34 Waist: 24 Dress Size: 6-8

Shoe size: 5 Hair: Blonde Eye Colour: Blue Height: 5ft 6inches.

# **Skills**

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite, Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- **Direct Product Sales**
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Continued page 2

Contact us today if you would like Bianca to represent your business





# Work Experience

#### Gatecrasher

Dancer/Hostess

#### **Daily Star**

Starbabe

#### **Eye Candy Promotion**

Modelling Department Stores, Exhibitions, Brand Promotion

#### **Grid Girls**

Bike/Car Racing / Shows

#### **Clothes Show Promotions For Barry M Cosmetics**

Job Purpose - To Sell Cosmetics To The Public, Replenish Stock, Talk To Customers Encouraging Them To Buy Items, Handling Large Sums Of Money, Create And Generate An Interest In The Cosmetics. I Have Also Modelled At The Clothes Show For Fake Bake.

#### **Promotion Assignments - Ongoing Assignments**

I Have Worked At Several Promotion Events For Ebony And Ivory which Includes Inviting Guests And Hosting Parties At Several Bars In Birmingham City Centre

#### **Elite Promotions - Ongoing Assignments**

Promoting And Leafleting In Debenhams (Lingerie Department).

#### Freelance Model -Ongoing Assignments

Photo Shoots On Location And Studio Based.

I Am Also With Several Other Promotion Agencies. Lots Of Experience Of Shows At The Nec. I Am Always Repeat **Booked For These Shows.** 

### I am also with several other promotion agencies. Lots of experience of Shows at the NEC.

I am always repeat booked for these shows.

Facilities Show, Body Building Show, Good Food Show, AutoSport Show, Commercial Vehicle Show.

## Education

Park hall school

2002 - 2008

GCSE English - C Health and Social-C Science- Btec

Media-B

I have a full clean driving license and my own car.





