

# ANNA

## Personal statement

I have five years experience working in the promotions industry I have always occupied positions reliant on great communications and people skills and have a natural confidence filling promotional roles.

I am proud that I have an above average education (NCTJ Newspaper Journalism, BA Honours degree English, 2:1, University of Liverpool ) which enables me to take on the most complex and diverse of briefs, learn quickly and deliver effectively. I am always enthusiastic, dedicated, punctual and happy!

## Statistics

Statistics	Hips 33
Height 5'7.5"	Inside leg 32
Dress size 8	Bust 30D
Shoe 5	Hair blonde
Waist 27	Eyes blue

## Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

I formerly worked as a journalist conducting interviews, reviews and following up local news. I have also worked in public relations and have several years experience in hospitality.

All my previous work experience has allowed me to bring a lot to promotional work. I am professional, comfortable dealing with prospective clients, the public and employers.

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Contact us today if you would like Anna to represent your business



## Work Experience

**Volkswagen roadshow** – data capture and promotions  
**Biasi rugby world cup roadshow** – data capture and promotions  
**RWM exhibition** – NEC – hospitality  
**Leisure Industry Week exhibition** – NEC – data capture  
**Grand Designs** – NEC – demonstration and data capture  
**Carlsberg Christmas trade fair** – **Coventry Ricoh arena** – drinks sampling and costume  
**Toyota GB and Lexus - Milbrook Proving Ground** – Company Car in Action event – promotions, booking test drives and data capture  
**Morris Mellet Renewables** – leafleting, data capture  
**BBC Gardner's World and Good Food Show, Volkswagen** – NEC – data capture  
**Toyota - Ropewalk Shopping Centre Nuneaton** – promotions, data capture  
**Ifsec exhibition** – NEC – leafleting, data capture  
**CV Show, Mercedes Benz** – NEC – hospitality  
**Cheltenham festival** – VIP hostess  
**Reiss** – retail sales  
**Word of Mouth/Hustle club nights** – guestlist, promotions, shot girl, hostess  
**Diffusion designer clothes** – online catalogue model

## Education

NCTJ Newspaper Journalism  
BA Honours degree English, 2:1, University of Liverpool  
4 A Levels A – C, Wolverhampton Girls' High School

