

ANNA L

Statistics

height 5'10
bust 32d
waist 26
hips 36
dress 10
hair blonde
eyes blue/grey

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafletting campaigns and promotions
- P R and Publicity Campaigns



Work Experience

MODELLING EXPERIENCE

2002 – 2012

Catwalk Fashion Shows - Moschino & Vogue, Gossard lingerie, Schwarzkopf, Clynol, Tigi & Tony & Guy hair shows, Ivory Towers Bridal Wear, John Charles Bridal & Evening Wear, Faze 8 clothing, Trade Only Show, Various charity fashion shows, UCE & De Montfort University Graduate Shows, Lingerie & swimwear shows.

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Contact us today if you would like Anna L to represent your business

Photographic Work – Gossard, La Senza, Saab advertising campaign - Bio Power. Halfords catalogue, Speedo swimwear, Elle swimwear, Mexx clothing, Ivory Towers Bridal Wear, Bullring retail brochure, Motorex Oil.

Television Shopping Channel's - Ideal World & QVC.

Shows include - Hot Hair, Jessica Simpson, Michael Di Cesare, California Tan, Ibod Tanning, He She Tan & make up shows.

Commercials include Indigo Moon clothing & Christmas Ad.

Fitting modelling - Speedo swimwear.

Showroom modelling - Harpers & Verse clothing.

PROMOTIONAL EXPERIENCE 2002 – 2012

Schlumberger – Hospitality - Oil & Gas Exhibitions – Amsterdam, Geneva, Vienna, Aberdeen & Doha. (2011-present)

Abu Dhabi Grand Prix - Hostess

Mini - 50th Anniversary Event at Silverstone - VIP Hostess

Nissan - Motor Show, Roadshows, County Shows, Boat Show, Autosport

Lexus – CT200h, LS & GS – Supervisor for Roadshows, Open Road events & conferences (2005-present)

Toyota - New Car launches, conferences & promotional events (2005-present)

Dunlop - Autosport, British touring car championships, conferences

Subaru - County Shows

Honda - Bike Show - NEC

Susuki – Bike Shows – NEC (2006-present)

Volvo - Truck Festival events, Commercial Vehicle Shows

T Mobile - Football ground promotional events - Aston Villa, West Brom, Birmingham City, 'Guard of honour girl'.

John Frieda - Frizz Ease cinema promotional event

Shopping centre promotional events, exhibitions, sampling, conferences & hospitality for various companies including - Ferrari, Fiat, KitKat, HP printers, Apres Bars, HBOS, Spar, Barclays, Natwest, Telecomplete, Day International, Corporate Occasions, Npower, Biasi

TELEVISION EXTRA WORK 2004 – 2012

Casualty, Lewis, Doctors, Holby City, Hustle, Land Girls, Dreams & Crocodiles, Line of Duty.



