

# ANDREA

## Personal statement

At the age of 23 I am driven, hardworking, confident and outgoing. Priding myself on working well under pressure and actively seeking further challenges to work towards. I am very confident at approaching people and have many years of customer service experience so therefore very professional when it comes to working with the public. I am target driven and always exceed targets given to me.

## Statistics

size 8,  
26" waist  
30" leg length  
34 C bust

## Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

## Work Experience

### Current/Previous Employment

#### Sales Assistant - Topshop, Wolverhampton (October 2009 - Present)

- Meeting and working towards exceeding weekly targets.
- Maximizing store sales and working well under pressure to prevent stock loss.
- Assisting with end of day banking.
- Showing organisational skills through replenishing stock and merchandising.
- Advising through personal shopping and creating a relaxed atmosphere for customers to shop within.
- Supervising other members of staff and taking control of the floor.

Contact us today if you would like Andrea to represent your business



- Understanding store figures along with stock which are key drivers and best sellers for the brand.
- Merchandising block and trend departments.
- Being creative with all shop displays.

**Mystery Shopper – OB Services (April 2011 – Present)**

- Carrying out report for branded high street store.
- Being professional and very observant in a short space of time.

**Promotional Model – Route 39 (February 2011 – Present)**

- Meeting & Greeting those that have attended the event.
- Being confident to approach guests to sell raffle tickets and talk about the brand/charity.
- Assisting to display all auction memorabilia.

**Sales Assistant - The Co-operative, Wolverhampton (February 2009 – October 2009)**

- Handling busy periods and staying focused.
- Stock replenishing in an organized manner.
- Providing great customer service.

**Modeling – (September 2009 – Present)**

- Promotional photographs for the National Lottery.
- Face of vintage brand Melrose Vintage.
- Participated in various fashion shows raising money for registered charities such as, Cancer research, Breast cancer care and Promise dreams.
- Modeled and interviewed for Sky Sports promoting Wolves Lingerie.
- Miss England Finalist.
- Miss August for charity calendar.
- Miss Black Country 2010
- Miss Shropshire 2nd Runner up.

**A. W. Sturme Industrial Roofing (2003 - 2009)**

- Creating and keeping up to date with all daily ledger accounts.
- Recognised for being efficient and well organised.

**Promotional Sales – The Clothes Show Live, The Good Food show NEC Birmingham (December 2006, 2007 & 2008, October 2008)**

- Meeting daily targets given for the selling the goods.
- Being a team player and showing good communication skills.
- Promotion of products with passion and enthusiasm.
- Maintaining professionalism throughout the day.

**Waitress/Barmaid - The Holly Bush Inn Pub, Wolverhampton (February 2005 – April 2007)**

- Featured in the local newspaper for excellent customer service skills.
- Taking leadership and controlling large parties for functions.
- Always focused and organized to handle extremely busy periods.

