

AMIE LOUISE

Personal statement

My Professionalism ensures that each job, assignment or task whether large or small, is given the full attention it deserves. I pride myself on my ability to build a comprehensive understanding of all my job's requirements. I am also good at building relationships with people and find it easy within my stride to make people feel welcome. This in turn has given me the opportunity to work with high profile people and learn from only the best individuals in our chosen field.

Statistics

H. 5'7"
Bust: 34B
Waist: 24
Hips: 35
Dress size 10

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Work Experience

Career Background

Over the past 10 years I have worked for VIP corporate clients both in the UK & internationally. My career has allowed me to work with high profile individuals. I have been within the elite promotions business for many years and have a great loyalty to clients I work for.

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Contact us today if you would like Amie Louise to represent your business



Promotional Contracts. 2000 – Current

- **Reception Membership Sign Ups/Hostess**
Busy club in the center of Melbourne, Australia. I completed 5 months working all areas of the club and in the offices.
- **Ferryman Cruises – Crocodile Tour Guide, Gulf Carpentaria Australia** Living in Australia's outback for 3 months, taking tours of 5 to 50 passengers through the mangroves of the Gulf of Carpentaria. Deckhand, Food prep, Stock management, Event organization and Tour guiding were part of my daily routine.
- **Grand Prix – England, Germany, Italy, Dubai, Australia**
I've been lucky enough to travel the globe with the Grand Prix, my roles have varied from Grid Model, Paddock and Pit Lane Tour Guide, Corporate hostess, where I have looked after the VIP Tents including the Drivers.
- **Buddha Group – Hostess for VIP clients, Dubai**
Buddha has chains in Paris, London and Dubai, I was a Hostess in Dubai, seating guest in the VIP Area
- **Sainsbury's – Corporate Hospitality at Agricultural shows, UK, Ireland**
With ten shows a year, stand set up and staff managing is my role within Sainsburys. Along with looking after the VIP Members of the Agricultural field.
- **BBC Good Food Shows – All BBC Exhibitions across UK, Ireland**
Product demonstrating, Magazine subscriptions, Food sampling, Exhibition Tours are just a few of my roles within the BBC.

- **Cheltenham Gold Cup – Hostess for VIP clients – Royal Family**
Corporate hostess for the Royal Boxes at the Horse Races.
- **NEC Group – Exhibition Model for corporate clients 10 years experience**
The NEC being the center of England attracts all exhibitions, My role as a promotional hostess has covered nearly every influential company known to date. Apple, Adidas, Mercedes, Ferrari, Nokia, Coke cola are just a few I've worked with.
- **Classic Car Tours – International Hostess for European Tours**
Being based in the UK whilst booking clients for international tours. Running all UK exhibitions, stand set up and stand management are my roles.
- **Figleaves – UK Underwear Model**
Modelling for Figleaves website, LA Perla, Calvin Klien, Nike, Elle MacPherson were my line.
- **Captain Morgan – UK Captain Morgan Team**
A high profile and prestigious role to be acquired. Our Midlands team won prizes for always hitting targets and positive feedback was always given.

Other professional contracts: -

- Motor Sport F1
- Road Shows
- Product Sampling
- Product Demonstrating
- Magazine Subscriptions
- Corporate Events
- Exhibitions
- Photographic Model
- Golf Caddy
- Super Yachts Hostess

Additional Clients: -

- Mercedes
- Land Rover
- Coke Cola
- L'Oreal
- Gillette
- Addidas
- Reebok

