# AMBER

## Personal statement

I am Midlands based with a full driving license and car.

I have extensive promotional experience.

I pride myself on my appearance and always present in an extremely smart businesslike manner.

I consider myself to be a true professional, punctual, reliable and enthusiastic.

I am well educated and very quick to take on board the most complex of briefs and an excellent communicator.

## **Statistics**

Height: 5 ft 6 Bust: 32D Waist: 25 Hips: 35 Dress Size: 8 Foot Size: 5 and a half

#### Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like Amber to represent your business



#### Work Experience

The Gadget Show Live, Aero Expo, Kwik Fit Auto Show, Dental Technology Show E-Lites, Europarts, Bet 888, NPF Paintballing.

I also have hostessing experience approaching and liaising with VIP guests and ensuring that they receive the highest of customers service to the satisfaction of the client.

I have also worked at Reed Recruitment Agency and also as a HR Administrator, amongst other office based roles.

#### Education

I have 11 GCSE's, all grade C and above, along with 3 A-Levels (grades A, C and E).















