

AMANDA E

Personal statement

I am a reliable person who is willing to take on new challenges, be flexible and complete work to the best of my ability. Through previous work I have demonstrated a variety of skills such as managing people, organisation, teamwork, communication, enthusiasm, initiative, presentation, learning quickly, planning, promoting, diplomacy and commitment. I am willing to travel if required and dedicated to meeting high standards.

I consider myself an enthusiastic person who has the skills and attributes to deliver excellent results to an organisation – and I really enjoy meeting and working with new people.

I have a clean driving license and own my own car.
I am currently based near Warwick; with easy access to the NEC and Birmingham. I also have accommodation in Liverpool and Oxford.

Statistics

Bust: 34C
Waist: 29”
Hips: 35”
Height: 5ft 9”
Dress size: UK 10
Hair Colour: Brown
Eye Colour: Brown

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain,
- Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/
Appointment Making
- Brand awareness and leafleting campaigns and promotions

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Contact us today if you would like Amanda to represent your business



Work Experience

2012 - 2013

Assistant Manager Abercrombie & Fitch

- Quick learner - promoted to an assistant manager after two months training
- Organised - managed up to 40 associates a day to successfully make a turnover of £950, 000 during December
- Achieves targets – consistently met weekly and monthly recruiting targets
- Works well within a team - vital to running one of the largest Hollister stores in the UK.
- High presentation standards - dedicated time to ensuring high standards were met for the presentation of the clothing, managers and associates working in the store
- Coordination - helped create a fun and productive working atmosphere, alongside other managers.

2010 - 2012

Promotional Model

- Summer Nationals, Santa Pod Raceway
Communication skills and personality were important within this role, ensuring a presentable appearance at all times.

2010 - 2012

Sportshall Associates Ltd

As part of the events team one of my roles involved presenting medals at UK Final requiring excellent time and people management.

Additional Work Experience

- | | |
|----------------|--|
| 2008 - 2013 | A-star Coaching Athletics Coach Athletics coach |
| 2007 - present | Stratford-upon-Avon Athletics Club Assistant team manager U13 athletes |
| 2007 - 2009 | Specialising in Sport! Athletics coach |

Voluntary Experience

- | | |
|----------------|--|
| 2011 | Administrative assistant at Goodform Ltd |
| 2010 | Teaching assistant at Welford primary school |
| 2009-2011 | Student Academic Representative Leeds Met Carnegie Faculty |
| 2007 | Administrative assistant at UK Athletics |
| 2005 - present | Athletics Coach at Stratford-upon-Avon Athletics Club |



Education

2009 - 2012

Leeds Metropolitan University

BA (Hons) Sport Business Management Class 2:1

- Three week work placement at Goodform Ltd
- 7,000 word dissertation researching women in management
- Modules including: sports marketing, sports sponsorship, sport events management, sports economics & finance, continued professional development, managing change and service delivery.

2002 - 2009

The Kingsley School

A-level: Business Studies (A), ICT (A), Sport & PE (B)

9 GCSEs Including Sport & PE (A*) BCS (A*) Maths (A), English (A)

Additional

Athletics Achievements

BUCS Indoor and Outdoor Championships – 2010, 2011 & 2012

English Schools Track and Field Championships – 2007 & 2009

English Schools Combined Events Championships – 2007, 2008 & 2009

England Athletics Championships – 2006, 2007 and 2008

Face of The Kingsley School Sport 2006 - 2009

Qualified level 2 athletics coach

Qualified first aider in both work and school environments

Clean driver's license

Travelling

I have just returned from five months exploring North America, New Zealand, Australia and Southeast Asia. This experience allowed me to develop planning, organisation and budgeting skills to ensure that I visited all the places I wanted to in the short amount of time available. I also learnt to be flexible and think of alternatives to overcome issues.

Working within these roles I have demonstrated a variety of skills such as managing people, organisation, communication, enthusiasm, initiative, presentation, learning quickly, planning, coaching, promoting, diplomacy and commitment. I am willing to take on new challenges, be flexible and complete work to the best of my ability.

I consider myself an enthusiastic person who has the skills and attributes to deliver excellent results to an organisation – and I really enjoy meeting and working with new people.

IT: Confident with all Office applications, email and Internet