

SIOBHAN

Personal statement

I have been working in promotions and modelling full time now for over four years and I really enjoy it. I am an outgoing, bubbly and confident individual with masses of enthusiasm. I am extremely reliable and very professional and I find it easy to pick up information on briefs and deliver excellent results” as this reads better.

Statistics

Hair Length long
Hair Color blonde
Eye Color green
Dress / Suit Size 8/10
Chest / Bust 34D
Build Slim
Waist 24
Hips 34
Inseam 33
Height 5.8”
Shoe Size 6

Skills

Acting Bar Person
Car Driving License
Computer Skills (Advanced)
Computer Skills (Novice) Crb
Own Transport Public Speaking
First Language: English
English Bengali Chinese
Czech French German
Greek Hindi Italian
Japanese Polish Portugese
Punjabi Russian Spanish
Urdu Other

(continued page 2)



- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Contact us today if you would like Siobhan to represent your business

Work Experience

Conferences

Doctors conferences, Dentist conferences at the Dentistry show nec, Lloyds Bank conference at LG arena.

Costume and Character

Air Hostess promotion costume for Thomas Cook, as a Chilly and an egg for Walkers for the invent a flavour promotion, Ninja Costume for the Mini Ninja Eidos game.

Data Capture

I've done many Data Capture promo's at football matches for ESPN, I've done data capture work for Barclays and BT.

Demonstration

Coffee maker demo for Phillips, hair straighteners demo in shopping centres for GHD, Cooking demo for Uncle Bens

Exhibitions

The boat and Caravan show (public), Printwear and Promotion live (Trade), Spring Fair (Trade), Moda (Trade), BETA International (Trade), Concrete Show (Trade), Focus on Imaging (Trade and Public), Crufts 2011 & 2012, Procurex, The Education Show (Trade), Autosport International 2010 and 2011, Food and Drink Expo (Trade), Gadget Show Live 2011 & 2012, Commercial Vehicle Show, BBC Good Food Show – Summer and Winter – (2009, 2010, 2011), NUS Show (Trade), Clotheshow Live 2010 and 2011, Caravan and Boat Show, The Electronics Show, Grand Designs Show

Fragrance / Counter Cover

working in store in Selfridges, Debenhams and House of Fraiser over busy October until January for the past three years now. I have represented all brands including; Dior, Marc Jacobs, Guvinche, Prada, DKNY, Gucci and Channell, to name a few!

Hospitality

Susuki Car dealerships, Hospitality at GQ events and fashion shows, Done a number of hospitality jobs for Macallen's and Glenrothes, Numerous hospitality jobs for Bracadi on the Black Eyed Peas with Cheryl Cole tour, Lloyds TSB, Nintendo, Vodafone, VIP at the Grand Prix.

In-store / Store approved

In Selfridges in Birmingham and Manchester, Co-op, Morrisons, Sainsburys, Boots, Spar, Superdrug, Orange

Leafletting

Balloons, Capcom Games, Mfi, Various Perfume brands, Motor GP game, Xbox, Beacon Radio, many food stores, Cool Trader, the list goes on...

Merchandising

for Beauty brands such as Rimmel, Furniture stores such as DFS, Match Attax, to name a few

Modelling

Semi Pro in Catwalk modeling. Professional in Fashion, commercial, editorial, lingerie, swimwear, hair and beauty modeling. Been published in lots of magazines. For full modeling details please search for me on Star Now, Pure Storm and Models Mayhem or Google.

Roadshows

done various roadshows and traveling promotions from city to city. Example is Byrlereme and Lynx, for National Express, re-launching their new coaches and summer offers, Nintendo 3DS, Corona, Coca-Cola



Work Experience

Sales

Various Perfume and cosmetics brands, MFI furniture, Lindor Confectionary, Dail Mail Newspapers, Sales for Johnsons & Johnsons in store in Boots over five consecutive Saturdays, Sales for Rent it Here in store in Spar. Star girl for Maybelline, Windows Phone 7, stand at Focus-On-Imaging, Stand on The Education Show

Sampling

Kraft Chocolate Orange, Baileys Mint, Macallans Wiskey, Uncle Bens Sources and rices, at trade shows for Kerry Foods, cheesestrigs, chicken bites and chicken raiders, Radox sampling, Castello Blue cheese, Black Grouse Wiskey, Kelloggs, Nivia, Coca-Cola, Coke Zero,

Acting

Walk on in BBC1 Doctors, Extra in BBC1 Doctors, Extra in BBC1 Hustle, Extra in Beyond the Pole.

Bar Person

worked behind a bar for a year, worked on bars doing promotions for Mcallens Wiskey, Black Grouse Wiskey, worked at festivals on the bars for Carlsburg and Carling

Used to rollor blade. Have done one rollor blading job

Education

Higher National Diploma
in Fashion Promotion

