

LOUISE T

Personal statement

I'm a bubbly and enthusiastic young woman with a cosmopolitan outlook on life. I believe that I have been raised with good manners and taught to work hard, to do your best no matter what role you were working in. I am familiar with working in both teams and individually, thriving off meeting new people and being in new surroundings. Like any young woman my age I like to go out and socialise but my interest in foreign languages of ten takes me out side of a cliché social environment .

I enjoy visiting the arts cinema and galleries, reading, skiing in the winter and horse- riding. I regularly work out with either swimming or Astanga yoga, both of which I find a nice way to end a long day. Since my life tends to revolve around my obsession for t ravel, my achievements reflect that . Recent achievements include volunteering on a horse sanctuary in Argentina for three months and organising a summer solt ice ball in aid of the British Heart Foundation.

Statistics

Hair Length Shoulder
Hair Colour Dark blonde
Eye Colour Green
Dress / Suit Size 6/ 8
Chest / Bust 32c
Build Slim
Waist 24/ 25
Hips 34
Inseam 32
Height 5'6
Shoe Size 6



Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions

Continued page 2

Contact us today if you would like Louise to represent your business

- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Other Skills

- Experience on sensitive campaigns, with target audiences as well as high profile campaigns.
- Acting Bar Person Car Driving License
- Computer Skills (Advanced) Computer Skills (Novice) CRB
- Face Painting First Aid Certificate Health / Hygiene Cert
- HGV Driving License Make Up Artist Motorcycle License
- Nail Technician Own Transport Public Speaking
- Qualified Dancer Roller Skating / Blading
- Languages
- English
- Italian
- Japanese
- Spanish
- Car Driving License
- Clean license.
- Computer Skills (competent)
- Proficiency on both PC and Mac systems; knowledge of all main systems.
- Own Transport
- Own car.

Work Experience

Assistant Event Manager

Muller Rice campaign in Bristol.

Conferences

JET programme in Japan.

Costume and Character

Walkers crisps

Demonstration

Demonstrations on behalf of Nintendo DS and Sony Ericsson.

Hospitality

Two years working as bar staff and bar supervisor at Tiger Tiger Cardiff .

Leafleting

TK Maxx, Betster. Camelot Euro millions. Novus Leisure .Nationwide Crash Repair Ltd, Regular leafleting on behalf of Cardiff university for various internal events and occasionally for external clients

Merchandising

Pernod Ricard full time. Leafleting and raising brand awareness on behalf of Tiger Tiger on a part time basis. Levonelle Brand Ambassador for 3month awareness campaign. Telegraph.

Modelling

Modelling on behalf of Moss Bros in Cardiff city centre to raise awareness of a tuxedo campaign. Body paint modelling.

Sales

Worked in hospitality sales and retail for roughly three/ four years on a part - time basis. Retail shops. Selling registration on behalf of a graduate programme called Real World on Uni Open day

Sampling

Walkers. Thorntons chocolate.

Bar Person

Worked in hospitality, to be more specific, on bars for roughly 3 years. Very competent member of bar staff with some flair skills.

Education

Currently studying for a Masters degree in International Relations.

