

LISA T

Personal statement

I am hardworking, reliable, confident and determined. My skills and experience have expanded with every job, and I have excelled in all the roles I have been given. I find it very easy to interact, communicate and sell to all types of people, from all different backgrounds.

I remember things very quickly and love the challenge and opportunity to impress. I rarely struggle with tasks, targets or pressure and I always give 150%.

Skills

- Exhibitions and Trade Shows Public and B2B
 - Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
 - Quickly learn any product and client brief and deliver .
 - Product Sampling/Selling
 - Demonstrator/Sales
 - Corporate and Exhibition Hospitality
 - Direct Product Sales
 - Product /Service Launches and promotions
 - Venue/Store Launches and Promotions
 - Field Campaigns, Data Capture
 - Experiential campaigns and promotions
 - FMCG, Products and Services
 - Targeted Sales Lead Generating/Appointment Making
 - Brand awareness and leafleting campaigns and promotions
 - P R and Publicity Campaigns
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- **Communication** - ability to communicate orally, in writing, or via electronic means, in a manner appropriate to the customer or client
 - **Teamwork** - being constructive and willing to take on less attractive tasks, contributing practically to the team's success.
 - **Leadership** - being able to motivate and encourage others, whilst taking the lead.
 - **Initiative** - ability to see opportunities, to set and achieve goals and act independently.
 - **Interpersonal skills** - ability to relate well to others and to establish good working relationships.
 - **Problem solving** - thinking things through in a logical way in order to determine key issues, often also including creative thinking.
 - **Flexibility/adaptability** - ability to handle change and adapt to new situations.
 - **Self-awareness** - knowing my strengths and skills and having the confidence to put these across. **Continued page 2**



Contact us today if you would like Lisa to represent your business

Work Experience

Sep 2010 to present

Owner / Manager: Glamorepuss

- Project planning, analysis, development and resource activities
- Successfully prepared and presented a business plan
- Securing funding for set up costs
- Attending networking events to promote business

Mar 2004 to Sep 2009

Customer service / Sales: Chocolate fondue company

- Continued success with sales of products and services
- Customer service to the highest standard
- Travelling and overnight stays to events all around the UK
- Cash Handling
- Cleaning and maintaining high standards of hygiene

Feb 2002 to Apr 2004

Receptionist: Toni & Guy Coventry

- Sales of products and services
- Managing appointments, calls and clients data
- Stock control
- Handling complaints with a professional manner

Mar 2000 to Feb 2002

Promotions assistant: Aesthetics

- Vauxhall Car sales representative
- Grand Prix Hostess
- NEC sales / merchandising
- Leafleting
- Data collection
- Sales assistant
- Dress modeling
- Sampling

Education

NVQ Level 2 Beauty Therapy

NVQ Intermediate Media: Communication & Production

