

Personal statement

I am an extremely reliable and conscientious person with excellent customer service and sales skills. I employ a systematic and organised approach to all aspects of my work and strive to achieve very high self-imposed targets.

In terms of my general aptitude; I am enthusiastic, dedicated and committed to all projects that I embark upon. I have been working in the modelling industry since 2001 and now work full time as a model and varying promotional activities. I have also undertaken a degree in Communications, Culture and Media and have worked in PR for The NEC for over a year and now do freelance communications alongside Modelling and Promotions.

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Work Experience

Modelling Assignments

Danmart - Model
DressRail.com - Model
Sports Direct - Model
Maserati – Fashion Show, Model
Woolworths - Fashion Show, Model
I Love Cashmere - Model
BooHoo Hair - Model
Loreal Hair – Model, Fashion Show
GHD Hair – Fashion Shows all over UK
My Wardrobe - Model
Selfridges – Fashion Show, Birmingham
Harvey Nichols – Fashion Show, Bristol, Birmingham
Pallisades Shopping Mall – Fashion Show
Agent Provocateur – Instore Model
Various Inhouse Photography Companies

Continued page 2

Contact us today if you would like Jane to represent your business



Cudmore Hair - Model
UGG – Fashion Show, London
Birmingham Mail - Newspaper
ID Magazine – Magazine Shoot
LAB Magazine – Magazine Shoot
Disorder Clothing – Model
Kitchens Direct – Model

Sampling, Promoting, Retail Activities

Imperial Tobacco – Regular Promotion every weekend
Kit Kat – Sampling at Clothes Show
Magners – Sampling Various Bars
Kleenex Tissues – Sampling Birmingham Bullring
Rubicon Drinks – Sampling All Over
Worthers Originals - Sampling All Over
Chewitts – Sampling All Over
Swan – Sampling All Over
Pampers Nappies – Sampling Baby Show The NEC
Samsung – Data Capture, Promoting
O2 – Data Capture Promoting
Leicester Tigers – Hospitality, Promo Model
Vauxhall Cars – Demonstrating, Promoting
FIAT – Demonstrating, Data Capture, Promo Model
Tango Drinks – Sampling
MINI – Hospitality
Mazerti – Fashion Show, Model
Vauxhall – Demonstrating
Vodafone – Hospitality, Promoting
Nom Yogurt - Sampling
Black Tower - Sampling
Bulmers - Sampling
Majestic Wines - Sampling

Shows, Exhibitions, Concerts

MPH Show, the NEC – Model
GP Motor Sport Silverstone – Grid Model
Silverstone Grand Prix – Model
Autumn Fair – EURO WRAP – Model
MPH Show, the NEC, Driving Experiences Direct – Sales, Promoting and Model
MODA Show, the NEC – All About Me – Model
Spring Fair, the NEC – Caesar – Hospitality, Reception
Iplex, the NEC – Hospitality, Reception
MACH Show, the NEC, Mori Seki – Hospitality, Reception
Clothes Show, the NEC – Model
Horse of the Year Show, the NEC – Programmes
Take That Concert, RICOH Arena – Programmes VIP Area
Beyonce, the NIA – Programmes VIP Area
Green Day, the LG Arena – Programmes VIP Area
Global Gathering – Programmes
V Festival – Programmes, Hospitality VIP Area
The Carole Nash Bike Show, the NEC – George White, Sales, Promoting
Caravan & Boat Show, the NEC
Classic Car Show, Stoneleigh Park
Lingerie Show, Solihull - Model
Dunlop, Super Bikes Silverstone - Promotional Model
Interbuild , The NEC - BuildingLeads
The Pharmacy Show, The NEC - Brothermax



