

# HAYLEY M

## Personal statement

I have 4 years' experience in the promotional industry and . I have excellent customer service and communication skills. I am enthusiastic, extremely hard working and always punctual. Having professionally worked as an actress, I aim to use my skills in order to work to the best of my abilities and to achieve all that is asked of me and more. I have a great work ethic, punctuality and have the ability to produce amazing results.

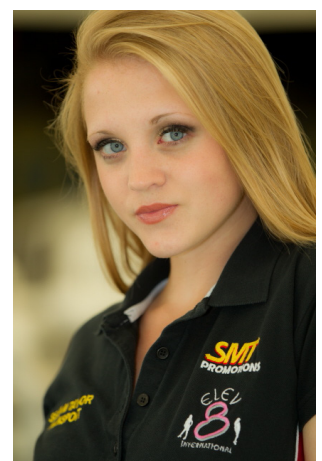
## Statistics

Height 5'7.5"	Hips 34
Dress size 8	Inside leg 33
Shoe 6	Bust 32DD/30E
Waist 25	Hair blonde
	Eyes blue

## Skills

- Exhibitions and Trade Shows Public and B2B
  - Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
  - Quickly learn any product and client brief and deliver .
  - Product Sampling/Selling
  - Demonstrator/Sales
  - Corporate and Exhibition Hospitality
  - Direct Product Sales
  - Product /Service Launches and promotions
  - Venue/Store Launches and Promotions
  - Field Campaigns, Data Capture
  - Experiential campaigns and promotions
  - FMCG, Products and Services
  - Targeted Sales Lead Generating/Appointment Making
  - Brand awareness and leafleting campaigns and promotions
  - P R and Publicity Campaigns
  - Presenting
  - Field Campaigns, Data Capture
  - Demonstrator/Sales
  - Acting
  - Photographic
  - Corporate and Exhibition Hospitality
  - Quick response to clients requirements
  - Exhibitions and Trade Shows Public and B2B
  - Singing, Characterisation and Improvisation
  - Corporate and Exhibition Hospitality
  - Experiential campaigns and promotions
  - Experiential campaigns and promotions
  - Driver with clean licence
  - Direct Product Sales
  - Team Leader and Event Management
  - Targeted Sales Lead Generating
  - Leafleting campaigns and promotions
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Contact us today if you would like Hayley to represent your business





## Work Experience

### Conferences

LG Conference (Birmingham)- Telford Sports centre conference (Telford)- CIBA Contact lenses (London)

### NEC & Exhibition Shows

The ICE Show (Earls Court)- The Clothes Show (Models Own)- Motorcycle Live Show (George White)- the Gadget Show (Flipsys) - the Good food show (Whisky) - Dentistry Show (Oral B).

### Costume and Character

Alvin and the Chipmunks UK Tour (Chipwrecked), Sniggles Costume (Signal 1 mascot) Easter Bunny (Crewe), Haribo Bear (Stafford)

### Data Capture

Titan Bet.com (Stoke)-Microsoft windows phone 7 (Orange shops)-Maybelline (Superdrug)-Cadburys Easter trail (Shrewsbury)-Scrumpy Polar Solar (Stoke)-Dentistry show (NEC)-Hyundai (Crewe-Stoke)-Health Lottery (Bullring) -Sally Hansen (Trafford Centre)- Jacks (Newcastle under lyme)- 118 Bet (Aston Villa Park).

### Demonstration

HTC Mozart 7 [windows phone 7] (Orange stores)-Sky + HD (Currys megastores)-Flips HD camera (Gadget Show NEC)-Green Bottle (Asda)- Acer Laptops (Comet)-Dentistry Show (NEC)

### Team Leader

Huggies (Tesco)- Managing a team of 4 at a Road show for washing machines

### Exhibitions

CIBA exhibition for contact lenses (London and Leicester)- Sports conference for Sainsburys active kids (Telford) -Gadget show (NEC)- Baby Show (Manchester Centre)- Dentistry Show (NEC)

### Hospitality

Events- Road shows- Car dealerships- Charities- Nightclubs- Brand Ambassador- Sales- Freeport Talke shopping centre- Motorsports.

### Leafleting

Pure Gym (Stoke)- NHS (Stafford)-Car dealerships (Crewe and Stoke)-Wedding events (Crewe)- Healthy eating (Stafford)-The 'I' newspaper (Staffs uni)-Clock Towers Shopping Centre (Rugby)- Formula 3 (Oulton Park)- Apple Mac Roadshow (Staffs uni)-Maybelline (Super drug)- Health Lottery (Bullring)- Mark Hanson (Market Drayton).

### **Merchandising**

Marmite- Superdrug for Barry M (Stoke)- Krispy Kreme (4 routes)- Electroflux (Stoke)-Nestle Mucho (Stoke)-Nisa Stores.

### **Modelling**

Catwalk- commercial-fashion- still photographic-lingerie-Catherina Eden Fashion range launch- Motorsports (I have a portfolio for viewing)

### **Mystery Shopping**

TDA in Hanley- Nisa Stores- Esso Petrol stations.

### **Presenting**

Corporate videos and voiceovers- I have presenting videos that can be viewed.

### **Roadshows**

Leek,-Staffordshire-Trentham-Cheshire Show-Chester-Flora (Crewe, Stoke).

### **Sales**

Cadburys wishes (Birmingham)-Muller Rice (Manchester) -Windows phone 7 (Birmingham and Stoke)-Hyundai (Crewe and Stoke)-SKY +HD (Cambridge)-Flipsy (Gadget Show)

### **Perfume**

Juicy Couture Christmas Promotion (Boots)- Illamasqua Perfume (Selfridges)

### **Sampling**

Huggies (Tesco's)- Haribo (Stafford)- Muller (Manchester)-Radox for men (Stoke)-Colliers Cheese (Chester)-Cadburys Wishes (Birmingham) -Kelloggs Krave (Manchester)-Lindt Chocolate (Shrewsbury)-Cadburys Easter egg trail (Shrewsbury).

### **Technology**

Mobile- HTC Mozart- Sky- TV- Acer Laptops- Flipsy cameras

### **Acting**

Trained/ professional Actress- Sylvia Young Theatre school- Uclan University (Music Theatre). Commercials (Germany, France, Ireland,UK) (Smarties, Cheese, Trains, Insurance). Extra work and part work (Ahead of the class 2005). Westend Theatre (Annie, Spend spend spend).

## **Education**

BA Honours degree Music Theatre, 2:1, University of Central Lancashire  
Level 1 Hairdressing  
BTEC national Diploma in Performing arts- Triple Distinction  
12 A\*-D GCSE's

