

GEORGINA

Personal statement

Since finishing my Journalism and Media Studies degree, I have been working primarily in promotions for almost two years. I am 24, fun and life is fabulous!

Conversely I am an extremely driven, dedicated and hardworking individual, always working professionally and maintaining that high standard and positive, punctual attitude at all times. Always giving 110% and working to the very best of my ability in every assignment that I undertake, as I feel that is very important when it comes to working in the promotional world.

Statistics

Height - 5ft 4"
Hair Length - Very Long
Hair Colour - Blonde
Eye Colour - Blue
Bust - 34C
Waist - 26"
Hips - 36"
Shoe Size - 5
Dress Size - 8
Age - 24

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like Georgina to represent your business

Education

DeMontfort University -
Journalism and Media Studies

Bilton Grange, Rugby High School for girls

A and A/S Levels -
English Language and Literature, Media Studies, Sociology, Business Studies and General Studies

GCSE's
Religious Education - A
Information Technology - A
English Language - B
English Literature - B
Geography - B
Science (Double Award) - C,C
Maths - C
French - C
Latin - C
Design and Technology - C



Work Experience

Promoting for a helicopter and private jets company over the summer, where I had the wonderful opportunity of travelling with them all over the UK.
t20 Cricket on Sky Sports

- ESPN
- Land Rover at the Burghley Horse Trials
- National Express
- Shows and Exhibitions at Birmingham NEC - Printwear and Promotions Exhibition and the Commercial Vehicle Show
- Sampling Events - Glorious Soup Campaign, Glaceau Vitamin Water, Old Spice, Kenco Millicano, KX Energy Drink
- Elizabeth Arden Campaign - New Britney Spears Cosmic Radiance Fragrance
- Revlon - Demonstrating their wonderful Make-Up range
- Falcon Motorsport at Donington Park
- Mondeo Spares at Silverstone
- Hyundai - Sales, Data Capture/Lead Generation
- EBEC Stoneleigh Park Exhibition - Vergas Ltd
- Vision Express - Leafleting
- Blacks Store - Leafleting
- Bar Sirius - Leafleting
- Kuoni Travel - Leafleting
- University of Birmingham - Team Leader
- Stoneleigh Abbey - Hostessing
- Miss Icon UK - Registration Work
- Ivory Research - Universities
- Britney Spears Tour - Handing out Merchandise at the LG Arena

