

FRANCESCA

Personal statement

I am a highly motivated and experienced individual who is hardworking and committed in everything I do. I relish new opportunities to progress and I execute each objective with flair and enthusiasm. Previous employment has always been reliant on essential communication and people skills which I feel is key when filling promotional roles. I Hold a full driving license and own my own car.

Statistics

Height 5"5
Dress Size: 8/10
Shoe Size: 6
Waist: 24
Hips: 34
Bust: 30 FF
Hair: Brown
Eyes: Brown

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Continued page 2

Contact us today if you would like Francesca to represent your business



Work Experience

Promotional Model (September 2011 to Present)

Companies worked for:

- Nintendo 3DS – Christmas Campaign
- Coca-Cola – Christmas Campaign
- Diet Coke – Clothes Show Live
- Corona – VIP Hostess at ATP World Tour
- Auto Glym – Santa Pod Raceway

Assistant Group Head – Camp Counsellor at Camp America, Camp Blue Ridge, USA (June 2011– August 2011 / June 2009 – August 2009 / June 2008 – August 2009 and June 2007 – August 2007)

- Managing 20+ staff to organise and facilitate children's activities
- Collaborating with staff members to deal with and manage difficult situations
- Liaising with the Group Head as to the welfare of children with complex requirements
- Preventing and resolving conflict between children
- Supervising the health and wellbeing of 70+ children on a daily basis
- Supporting children's emotional wellbeing while absent from home

Qualified Student Dance Teacher – VibeZ Danceworks (Since September 2010)

- I currently assist with three dance classes a week for my dance teacher. These are in Street and Freestyle dance for children between the age of five and fourteen.
- I am working towards my teachers in freestyle dance and street. I hope to take my second exam in 2012. I will then be a qualified freestyle dance and street teacher.

Project Coordinator - Worldwide Clinical Trials (Since September 2009-June 2011)

- Managing the tracking and submission of trial documents to a document repository company in America.
- Assisting the project management department.
- Covering Reception when required.
- To organise shipments with requested study documents to Sponsor, Sites and Project Team Members.

Current Volunteering

Trainee Brownie Leader- 1st Breaston Brownies (Since July 2010)

- The running and planning of sessions.
- Assisting other leaders.
- Ensuring the safety and well being of all Brownies.

Education

- BA Hons Early Childhood studies (University of Birmingham)
- Two A Levels at Grade C
- Seven GCSE's at Grade C and above

