

# DANIEL

## Personal statement

I am a very outgoing and confident person. I enjoy meeting and talking to new people. My experience in acting has led me to have great people skills and I am always making new friends and contacts. In my spare time i produce short films as well as writing, creating, and acting in pieces of theatre. I feel i have gained a wealth experience now with promotional work covering a wide variety of products, and target audience. I find with every job comes a different challenge, which I always do my utmost to achieve.

## Statistics

Height : 5'10"

Build: Slim

Hair: (naturally curly) Straight and brown

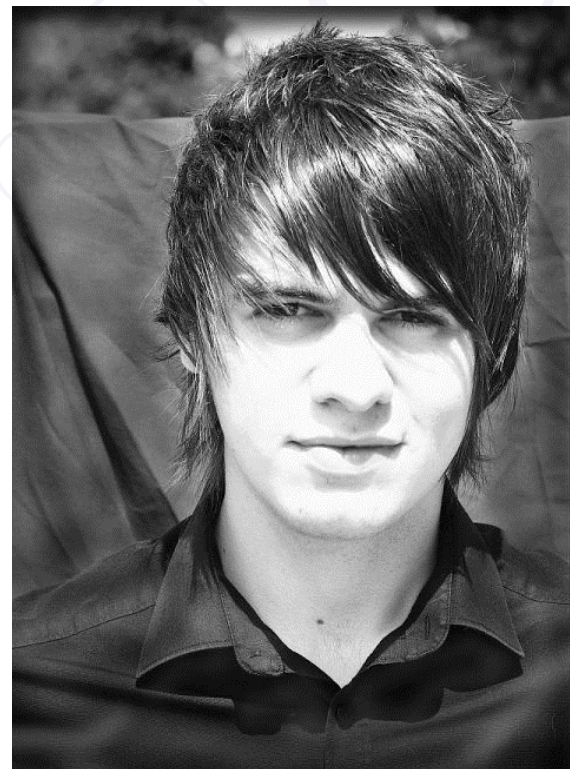
Eyes: Brown

Role Playing ages: 16-22

## Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

**Continued page 2**



Contact us today if you would like Gavin to represent your business

## Work Experience

- 5 Days at Clothes Show Live In the NEC 2-6 December 2010 for So...? Fragrances.
- Promotional Day In Walsall City Centre 12 February 2011 for Wardlovett Advertising.
- 3 Days at Printwear And Promotion Live in the NEC 27th 28th February and 1st March for AWDIS
- 1 Day Costume Character at the NEC 24th march At Hobbycrafts show for CraftsuPrint
- 3 Days Alcohol sampling and selling at BBC GoodFood Show Live for Hi-Spirits June 2011
- 2 Days Promoting Solar PV's at Wyvale Garden Centre June 2011
- 3 Days Days Alcohol sampling and selling in London for Hi-spirits July 2011 Also booked for x 3 November/December campaigns.

## Education

2 year BTEC in performing arts (acting) + Musical theatre award (DDD)  
Currently working towards a degree in Theatre and Professional Practice (Coventry University)  
4 Years Experience at Belgrade Senior Youth Theatre  
3 Years Experience work in Sales