

CLAIRE OLDLAND

Personal statement

I trained in theatre mainly as an 'Actor' (performing well, and not forgetting your lines on stage is a major achievement) I'm not the type to work in an office (I'm not knocking it), but I just can't sit down for longer than twenty minutes.

I really enjoy all areas of promotional, ie BA. As its all about performance base and getting the public involved. Love living in the centre of B'ham as I can reach The Bullring shopping centre within five minutes (usually two minutes when the sales are on) My other obsession is my smartphone I'm always finding a new app to add on!

I also enjoy socialising going to restaurants, and I love 3D films, and reading a good novel.

Statistics

Hair Length short	Build athletic
Hair Color Red	Waist 26
Eye Color Hazel	Hips 34
Dress / Suit Size 8-10	Inseam 32
Chest / Bust 34 D	Height 5" 7
	Shoe Size 6

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/ Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

Acting, Qualified Dancer
Bar Person, Computer Skills (Novice)

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Contact us today if you would like Claire to represent your business



Work Experience



Conferences

Audi & Volkswagen conferences 91-93.

June 2011 BA for Lloyds Pharmacy Conference at the Ricoh Arena, Coventry

Data Capture

Volkswagen Bluemotion Technology data capture at the BBC Garden show

June 2011 - Volkswagen Royal Highland County Show

June 2011 - Skoda Goodwood festival of speed

July 2011 - Volkswagen North Yorkshire agriculture show

July 2011 - Green car live Cholmondeley castle July

2011 - Skoda lovely v mean Arndale shopping mall

July 2011 - Skoda lovely v mean Bullring shopping mall. **More page 2**

Aug 2011 - Skoda lovely v mean metro shopping mall Aug 2011 Skoda lovely v mean westfield shopping mall

Sept 2011 - Green car live Cholmondeley castle July Exhibitions

91-93 Audi & Volkswagen B'ham motorshow talking to prospective clients and upselling the latest car on show.

97-2005 - The Liquid Silver Company exhibiting in London and B'ham talking to clients on the knowledge of semi-precious stones.

Sept 2011 - Registration for recycle and waste trade show B'ham NEC

May 2011 - BA for Pampers at the baby show B'ham NEC

Feb 2011 - The Spring Fair. (The NEC B'ham)

May 2011 - The Liquid Silver Company

June 2011 - BA for Pampers at The Baby Show (NEC B'ham)

BA for Pokeman Tournament

(NEC B'ham Fragrance / Counter Cover

93- 96 Fragrance counters in various department stores in London ie, Harvey Nichols, Selfridges, John Lewis, counter cover or promoting a launch of a new fragrance.

Hospitality

July 2011 - Skoda Stand vip Hospitality suite at Goodwood Festival Of Speed

Leafleting

2010 on going organising flyers to go out on certain special nights for The Chameleon Bar B'ham.

FEB 2011 opening of Toni & Guy, Lichfield.

BA for the Guardian newspaper

May 2011 - Sampling & leafleting to promote the opening of Waitrose local

May 2011 - Handing out Andrex Limited Collection vouchers to shoppers in Asda

June 2011 - BA for Compeed blister patches handing samples to the female public July 2011

Sales

Vichy Liftactive skincare Boots B'ham - traffic stopping public and using vichy skin tool to analyse their skin and, educating them what Vichy products they need to use!

Sampling

Compeed blister patches handing samples out to ladies and educating them about the product July 2011

Bar Person

93 - 95 Ronnie Scotts London & B'ham

2008-2010 Apres Bar Five ways B'ham

Education

Acting

Acting Course The Academey Drama School 90-92 LAMDA Exams grade 8 to Bronze Medal

Qualified Dancer

Pineapple dance studio London BBO Ballet Exam from grade 3 to Elementry.

