

BIANCA

Personal statement

I have been a promotional model for four years and have recently become a paid model. I am a determined in what I do and give 100% to everything assignment I do. I am always professional and punctual. I have an excellent sense of humour and get on with everyone.

I am re booked time after time by clients as they are always impressed by my attitude. I am very confident person and love to learn new things. I love the variety my job gives me one day I could be on a beach in Norfolk doing a photo shoot the next day I could be at a bike racing final in Manchester working the racers on to the track.

Statistics

Bust: 32 C

Hips: 34

Waist: 24

Dress Size: 6-8

Shoe size: 5

Hair: Blonde

Eye Colour: Blue

Height: 5ft 6inches.

Skills

- Exhibitions and Trade Shows Public and B2B
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

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Contact us today if you would like Bianca to represent your business



Work Experience

Gatecrasher

Dancer/Hostess

Daily Star

Starbabe

Eye Candy Promotion

Modelling Department Stores, Exhibitions, Brand Promotion

Grid Girls

Bike/ Car Racing / Shows

Clothes Show Promotions For Barry M Cosmetics

Job Purpose – To Sell Cosmetics To The Public, Replenish Stock, Talk To Customers Encouraging Them To Buy Items, Handling Large Sums Of Money, Create And Generate An Interest In The Cosmetics. I Have Also Modelled At The Clothes Show For Fake Bake.

Promotion Assignments - Ongoing Assignments

I Have Worked At Several Promotion Events For Ebony And Ivory which Includes Inviting Guests And Hosting Parties At Several Bars In Birmingham City Centre

Elite Promotions - Ongoing Assignments

Promoting And Leafleting In Debenhams (Lingerie Department).

Freelance Model -Ongoing Assignments

Photo Shoots On Location And Studio Based.

I Am Also With Several Other Promotion Agencies.

Lots Of Experience Of Shows At The Nec. I Am Always Repeat Booked For These Shows.

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Facilities Show, Body Building Show, Good Food Show, AutoSport Show, Commercial Vehicle Show.

Education

Park hall school

2002 - 2008

GCSE English - C

Health and Social- C

Science- Btec

Media- B

I have a full clean driving license and my own car.

